

Market Leader – Pre-Intermediate (3rd Edition) – Unit 1: Careers EVALUATION

Written Evaluation – Reading Comprehension

Read the article and answer the questions.

"A Career with a Future"

Maria Fernandez is a 29-year-old marketing assistant from Colombia. She studied business at university and started her career in a small advertising agency. After two years, she got a better job in an international company. She says she loves her job because it gives her the opportunity to meet people from different countries and learn about new trends in marketing.

Maria is very ambitious. She wants to become a marketing manager in the next few years. She is also taking an online course in digital marketing to improve her skills. She believes that developing new skills is essential for career success.

In her free time, Maria enjoys reading business blogs and attending webinars. Her advice for young professionals is: "Don't wait for opportunities—create them. Always keep learning and networking."

A. Choose the correct option:

1. Where is Maria from?
 - a) Spain
 - b) Colombia
 - c) Argentina
 - d) Mexico
2. Why does she like her job?
 - a) Because it is easy
 - b) Because she earns a lot of money
 - c) Because she travels a lot
 - d) Because she meets international people and learns new things
3. What does she want to do in the future?
 - a) Become a graphic designer
 - b) Change her job
 - c) Become a marketing manager
 - d) Study business

4. What is she doing to improve her career?

- a) Working part-time
- b) Learning English
- c) Taking a digital marketing course
- d) Starting her own company

B. True or False:

- 5. Maria works in an international company now.
- 6. She thinks it's not important to improve your skills.
- 7. She attends webinars in her free time.
- 8. She says young people should wait for opportunities.

C. Answer the questions in your own words:

9. What did Maria study at university?

10. What advice does she give to young professionals?

Vocabulary in context

A. Match the words with their meanings:

- 1. Ambitious
- 2. Skills
- 3. Trends
- 4. Networking

- a) Making professional connections
- b) Having strong desire to succeed
- c) Abilities you learn and develop
- d) General direction in which something is developing

Write the correct number with the correct letter:

- 1. __
- 2. __
- 3. __
- 4. __

B. Complete the sentences with the words from the box:

[skills – career – success – opportunity]

- 5. Maria wants to develop her _____ in digital marketing.
- 6. Getting a promotion is a good _____ to grow.
- 7. Hard work and learning are key to _____.
- 8. She started her _____ in a small agency.