

▪ **Individual work. Scan the reading passage. Answer the questions.**

▪ **Exercise B, p.67 (8 minutes)**

1. How old was Chris Burkard when he started taking photographs? \_\_\_\_\_
2. When did his career start becoming successful? \_\_\_\_\_
3. How many followers did he have in 2016? \_\_\_\_\_
4. When did he win an award? \_\_\_\_\_
5. How many photos have a #beach hashtag on Instagram? \_\_\_\_\_

**A** From the beginning,..... Even though he only started taking photos when he was 19, his amazing photos of surfers quickly became popular. Then, in 2013, his career<sup>1</sup> really took off.

**B** While on a photography trip in Iceland, a surfer showed Burkard an app called Instagram. .... By 2016, he had around two million followers.

**C** Burkard's followers love his photos of .... In fact, Burkard was named a Top 10 travel influencer<sup>2</sup> in 2017.

**2. Choose hashtags** carefully. .... For example, many people use #beach. There are about 300 million Instagram photos with that hashtag.