Drag the answers to the following questions:

Are "fake news" only a genre?

What is the origin of rumours and rumours and conspiracies?

Are there differences between misinformation and disinformation?

What are the categories of fake news?

What are the causes of increase of disinformation?

Key points

- The difference between misinformation and disinformation is misinformation is created and shared **without malicious intent**, while disinformation is created and shared to **deceive**
- The primary causes of the increase in disinformation and misinformation are declining trust in mass media, the impact of blogging and social media, and the rise of "clickbait media"
- Fake news can be a genre or a label
- There are six categories of fake news as a genre – whether it's misinformation or disinformation depends on which category it falls into
- Rumors and conspiracy theories often originate from misinformation and disinformation