

Passive Voice Advertising

Instructions: Complete each sentence with the correct passive form of the verb in parentheses.

1. The new smartphone _____ on television last week.
(advertise)
2. Our brand logo _____ by a top design agency. (create)
3. A catchy jingle _____ for the radio campaign. (write)
4. The summer sale _____ in all major newspapers.
(announce)
5. Free samples _____ to thousands of customers. (give)
6. The old slogan _____ with a more modern version.
(replace)
7. The commercial _____ in several languages. (translate)
8. A full-page ad _____ in the Sunday edition. (print)
9. The product launch _____ by a celebrity influencer.
(promote)
10. The marketing strategy _____ after disappointing results. (change)