

### 3. Match the correct word with its description

3.1 Sales	<input checked="" type="checkbox"/> e	a. An item or service that is available for a customer to buy or use.
3.2 Place	<input type="checkbox"/>	b. The different ways in which a business shares information about its products and services with customers.
3.3 Product	<input type="checkbox"/>	c. The wrapping material a product is sold in that displays the manufacturer's logo and other product information.
3.4 Packaging	<input type="checkbox"/>	d. The cost of the products or services being sold.
3.5 Promotion	<input type="checkbox"/>	e. A business's activities which focus on selling products or services to a customer.
3.6 Price	<input type="checkbox"/>	f. The location a customer can buy or utilise a product or service.

 **LIVEWORKSHEETS**