

According \_\_\_\_\_ recent research, today's teens don't really consume any traditional media such \_\_\_\_\_ newspapers or radio. They don't read the papers because they prefer to watch \_\_\_\_\_ shorter version of the news \_\_\_\_\_ TV or on \_\_\_\_\_ Internet, rather than read long pages of text. Besides, why spend money \_\_\_\_\_ buying \_\_\_\_\_ paper, when you can read everything online? Teenagers today also show no interest \_\_\_\_\_ traditional radio. They prefer listening \_\_\_\_\_ online radio stations which allow to stream music without having to put \_\_\_\_\_ with annoying ads every few minutes. The research also shows that teens don't watch so much TV any more. Their viewing behaviour is also different to that the previous generation when it comes to ads. Today's teens simply change \_\_\_\_\_ channel and watch something else when a commercial comes on.