

NO TO NEGATIVE NEWS?

Прочитай текст, а потім виконай завдання нижче.

When you watch the news, sometimes it can feel like journalists only want to report on the bad things in life. Most of the stories are about terrible, depressing events. Everyone knows that good things happen in the world as well as bad. Perhaps journalists think disasters are more interesting for viewers than positive news. It's also possible that viewers prefer negative news so that's what journalists report. So who is deciding about what goes in the news: journalists or the public? Many people often say they would prefer good news: but is that actually true? Some researchers at a university in Canada think they know the answer to this question. They ask volunteers to choose some stories to read from a news website. They then use a special camera to follow their eye movements. This checks which stories they read and how long they spend reading them. They also ask the volunteers which kind of news stories they usually like to read. The results of the experiment are surprising and, like the stories that were read most, somewhat depressing. The volunteers mainly choose negative stories and read positive stories much less. The surprising thing is that the same volunteers also say that they prefer good news and think that journalists report too many negative stories. So there's a big difference between what people think and what people do. The researchers think this shows that people naturally want to hear about bad news. They think this is because, in the past, people used bad news to avoid danger.

Завдання 1. Обери правильну відповідь

1. What do journalists usually report in the news?
A. Only positive events B. Stories that people ask for
C. Mostly negative events D. Scientific experiments
2. Why might journalists prefer reporting disasters?
A. They are easier to write B. They are more interesting to viewers*
C. They are always true D. They are less expensive to report
3. Who took part in the experiment?
A. News editors B. University students C. Volunteers D. Journalists
4. What did the volunteers say about news?
A. They enjoy sad stories B. They don't like reading the news
C. They prefer good news D. They trust all news
5. What is surprising about the experiment?
A. People didn't read anything B. People read mostly negative stories
C. The news was fake D. People liked all stories equally
6. What is one possible reason people prefer bad news?
A. It makes them happy B. It helps them stay safe
C. It's part of modern life D. It is always short

Завдання 2. З'єднай частини речень

1. Journalists often report negative news	A. eye movements
2. Viewers say they want more positive stories	B. was useful for avoiding danger
3. Volunteers had to choose news stories	C. but their actions are different
4. The special camera tracked	D. but often don't read them
5. People say one thing	E. from a website
6. In the past, bad news	F. because it attracts attention

Завдання 3. Прочитай твердження та вибери (true, false, NG))

1. Journalists always tell the truth.
2. Good and bad things happen in the world.
3. The experiment showed people read negative stories more.
4. The volunteers were from Canada.
5. Viewers don't like negative news.
6. People used bad news to survive in the past.

Завдання 4. Дай коротку відповідь

1. What kind of news do people say they prefer?
2. What does the special camera follow?
3. What is the problem with people's answers and their actions?
4. Where was the experiment done?
5. What do researchers think about people and bad news?
6. What did volunteers spend less time reading?