SOME READING ACTIVITY-GAMESA

Read the following article and do the activities proposed below.

New markets for Gamesa

Four new wind turbines, beside a banana farm in a southern Indian village, turn in the wind, producing electricity for the local community. The turbines are made by Gamesa, a world leader in wind technology.

The Spanish company designs, manufactures and installs wind turbines all over the world. It has sales offices in 20 countries and 30 manufacturing plants in Europe, the US, China and now in India and Brazil, too. It employs nearly 8,000 people worldwide.

Because of weakness in its traditional European and US markets, Gamesa's strategy for growth is to expand its business in India and Latin America, especially Brazil. The strategy is working. In the first half of 2011, revenues rose by 26% to €1,297 million. In the same period, sales were up 29%. For the first time in its history, 100% of its sales were from outside Spain.



Read the article, match the words and phrases (1–6) to their meanings (a–f).

1 to install	a) to start something new
2 manufacturing plant	b) a company that is owned by another larger company
3 subsidiary	c) to put equipment in position, so it is ready to use
4 to set up	d) a company that you buy from
5 component	e) a factory that makes machines and equipment
6 supplier	f) a part of a machine

Complete this fact file.

Company	Gamesa[1]	Products	.....[3]
Nationality:	.....[2]	Growth markets	India and .....[4]
Numbers of:		Results (first half 2011)	
• employees	.....[5]	• Revenues:	.....[8]
• countries with sales offices	.....[6]	• Sales:	.....[9]
• manufacturing plants	.....[7]		

LIVEWORKSHEETS

In each box, match words and phrases from the articles on Gamesa to make word partnerships.

1	wind	a)	plant(s)	5	enter	e)	quality
2	sales	b)	centre	6	set up	f)	the (Brazilian) market
3	manufacturing	c)	turbines	7	recruit	g)	a subsidiary
4	technology	d)	offices	8	improve	h)	(more) workers

LIVEWORKSHEETS