Unit 9 – Set 1 – Nouns

Exercise A

Match the words to their meanings:

	Words			Meanings
1	a firm	.....	a.	חברה
2	employment	.....	b.	סְחוֹרוֹת
3	goods	.....	c.	רווח
4	marketing	.....	d.	שיווק
5	profit	.....	e.	תוֹבָלָה
6	transportation	.....	f.	תעסוקה

Exercise B

Circle the correct answer:

1. She has never considered a career in ***marketing / employment***.
2. She has been looking for ***employment / transportation*** for half a year.
3. She has just started working for a law ***firm / profit*** called Cohen and Sons.
4. Some British convicts were sentenced to ***transportation / marketing*** to Australia in the past.
5. There is a 30% discount on paper ***goods / firms*** until the end of the month.
6. We sold our house at a huge ***profit / firm***.

Exercise C

Complete the definitions with the words below:

Employment, Goods, Marketing, Profit, Transportation, firm

1. _____ are items for sale, or possessions that can be moved.
2. _____ is a job that involves encouraging people to buy a product or service.
3. _____ is money that is earned in trade or business after paying the costs of producing and selling goods and services.
4. _____ is the fact of someone being paid to work for a company or organization.
5. _____ is the movement of people or goods from one place to another.
6. A _____ is a company offering a professional service, for example a company of lawyers.

*Definitions are taken from:
https://dictionary.cambridge.org/dictionary/english/
https://www.merriam-webster.com/

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