

## Vocabulary

### Hosting events

#### 1 Choose the correct alternatives.

- 1 The team will *bid/boycott* the event due to a lack of safety.
- 2 The *revolution/transformation* of the old stadium was incredible.
- 3 The Olympics are a *prestigious/profile* event.
- 4 Hosting the final helped to *boost/rise* our city's economy.
- 5 We've received a £20,000 *grant/reward* to hold a festival.
- 6 The committee is considering *bids/suggestions* from four potential World Cup host cities.
- 7 We hoped that hosting the music festival would be a *catalyst/corruption* for economic change.
- 8 The *construction/infrastructure* of our city is insufficient for hosting a large event.

#### 2 Complete the interview with the words in the box.

bid boost catalyst commission estimate grants  
infrastructure prestigious profile transformation

## The bid to be a culture capital

*Reporter Lily Edwards talks to Ron Cleeve, director of our city's bid to be European Capital of Culture, about why he thinks it'll help to transform the city.*

**Lily:** Why has your city decided to put in a <sup>1</sup> \_\_\_\_\_ to be the next European Capital of Culture?

**Ron:** Well, we <sup>2</sup> \_\_\_\_\_ that it'll bring in tens of thousands of visitors to our city over a year, which will <sup>3</sup> \_\_\_\_\_ our economy in the short term. In the long term, it'll hopefully raise our <sup>4</sup> \_\_\_\_\_ as a tourist destination. We've got a rich history in our city, but it's not all that well-known in Europe.

**Lily:** Do you think the city is ready to host all the cultural events expected when you're a Capital of Culture?

**Ron:** Not at the moment, but we'd have four years to improve the <sup>5</sup> \_\_\_\_\_, especially the roads, and to make sure all our venues are ready. Private companies will have that time to prepare, too — hotel owners, etc. Being a European Capital of Culture would result in a huge <sup>6</sup> \_\_\_\_\_ of the city and should be a <sup>7</sup> \_\_\_\_\_ for economic change.

**Lily:** How will you pay for the changes?

**Ron:** There are some <sup>8</sup> \_\_\_\_\_ that we can apply for and, of course, the government will help, too. We want to <sup>9</sup> \_\_\_\_\_ someone to create some lovely art installations in public places in and around the city, so we've been holding fundraising events for that.

**Lily:** The European Capital of Culture award is highly <sup>10</sup> \_\_\_\_\_. Do you think you can win it?

**Ron:** I really do. The people in our city are what make it a special place to live and I think we can demonstrate how special it is when we present our bid to the committee.