

Vocabulary

Hosting events

1 Choose the correct alternatives.

- 1 The team will *bid/boycott* the event due to a lack of safety.
- 2 The *revolution/transformation* of the old stadium was incredible.
- 3 The Olympics are a *prestigious/profile* event.
- 4 Hosting the final helped to *boost/rise* our city's economy.
- 5 We've received a £20,000 *grant/reward* to hold a festival.
- 6 The committee is considering *bids/suggestions* from four potential World Cup host cities.
- 7 We hoped that hosting the music festival would be a *catalyst/corruption* for economic change.
- 8 The *construction/infrastructure* of our city is insufficient for hosting a large event.

2 Complete the interview with the words in the box.

bid boost catalyst commission estimate grants
infrastructure prestigious profile transformation

The bid to be a culture capital

Reporter Lily Edwards talks to Ron Cleave, director of our city's bid to be European Capital of Culture, about why he thinks it'll help to transform the city.

Lily: Why has your city decided to put in a ¹ _____ to be the next European Capital of Culture?

Ron: Well, we ² _____ that it'll bring in tens of thousands of visitors to our city over a year, which will ³ _____ our economy in the short term. In the long term, it'll hopefully raise our ⁴ _____ as a tourist destination. We've got a rich history in our city, but it's not all that well-known in Europe.

Lily: Do you think the city is ready to host all the cultural events expected when you're a Capital of Culture?

Ron: Not at the moment, but we'd have four years to improve the ⁵ _____, especially the roads, and to make sure all our venues are ready. Private companies will have that time to prepare, too — hotel owners, etc. Being a European Capital of Culture would result in a huge ⁶ _____ of the city and should be a ⁷ _____ for economic change.

Lily: How will you pay for the changes?

Ron: There are some ⁸ _____ that we can apply for and, of course, the government will help, too. We want to ⁹ _____ someone to create some lovely art installations in public places in and around the city, so we've been holding fundraising events for that.

Lily: The European Capital of Culture award is highly ¹⁰ _____. Do you think you can win it?

Ron: I really do. The people in our city are what make it a special place to live and I think we can demonstrate how special it is when we present our bid to the committee.