

Preserving cultural heritage

1 Work in pairs. Match the ways to preserve our heritage with the reasons for doing so.

Ways

1. Learning about cultural heritage at school

2. Promoting cultural heritage on social media

3. Organising competitions to find good ideas for preserving our heritage

4. Introducing cultural heritage to foreign visitors through tourism activities

Reasons

a. Spreading information to more people quickly

b. Helping students understand the value of cultural heritage

c. Making cultural heritage more widely known to people around the world

d. Encouraging people to get more involved