

Sampling Methods

Match each sampling method (Column A) with the correct research scenario (Column B).

Simple Random Sampling



A linguist wants to study pronunciation differences among English learners. They randomly select 20 students from beginner, intermediate, and advanced levels at a language school.

Stratified Sampling



A professor researching the effectiveness of a new grammar teaching method selects every 5th student who enters the school library to take a survey.

Cluster Sampling



A researcher wants to analyze how students take notes during English lectures. They randomly pick three entire classrooms and observe all students in those rooms.

Systematic Sampling



An ESL teacher wants quick feedback on a new vocabulary teaching strategy, so they ask the students in their own class to participate.

Convenience Sampling



A study on students' favorite English books selects 10 students at random from a school-wide list.

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