Look at the pictures and answer the following questions.

1. What jobs do business people do?
2. Can you name a famous businessperson? What do they do?



picture A



picture B



picture C



picture D

Part A: Match the words and phrases to the definitions.

1.	entrepreneur	a.	money that you get for a special reason, e.g. to invest in a business
2.	inventor	b.	somebody who establishes a company with another person
3.	co-founder	c.	leaving a job
4.	funding	d.	somebody who starts a business or businesses
5.	resignation	e.	somebody who creates a new idea, thing or product

Part B: Now, complete the sentences using the words from Part A.

1. Susan and her brother started a restaurant together. They are _____s.
2. The new, small company needs more _____ to make their new product.
3. David worked at the company for 15 years. He decided to give his _____ and try something new.
4. Sarah is good at starting businesses. She is an _____.
5. Thomas Edison made the light bulb. He was an _____.

LIVEWORKSHEETS

3 Collocations

Part A: Match the collocations to the pictures.

attend a meeting
earn a salary
found a company
invent a new product
receive funding
take a break



1. _____



2. _____



3. _____



4. _____



5. _____



6. _____

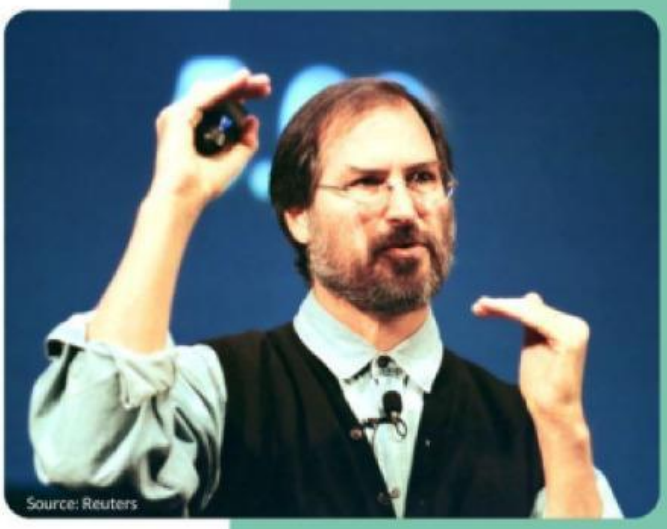
Part B: Now, complete the gaps with the collocations from the previous part. Mind that you may need to change the form of the word.

1. Mr. Small _____ of $50,000 per year.
2. We are looking for investors. We need to _____ a lot of _____ to start this business.
3. Mark is not happy as an employee. He wants to _____ his own _____.
4. Teamwork is very important. We have to _____ every day.
5. If you want to be a successful entrepreneur, you don't need to _____. You can offer a useful service.
6. I'm a little tired now. I want to _____.

LIVEWORKSHEETS

Business profile

Part A: Look at the picture. Who was this person? What do you know about him? Read the text.



Steve **Jobs**

was a famous American entrepreneur and inventor. He was the co-founder and chairman of Apple Inc.

He was born in San Francisco, California in 1955. He **lived** with his adoptive parents Paul and Clara Jobs. Paul **worked** as a mechanic and a carpenter, and Steve **learned** how to work with his hands. Paul **showed** Steve how to build electronics such as radios and televisions.

Steve Jobs' career **started** in 1972. He worked as a technician for Atari. After taking a break to travel to India, Jobs **returned** to Atari in 1974. In 1975, he **attended** meetings of the Homebrew Computer Club with Steve Wozniak. In 1976, Jobs and Wozniak **started** their own business, which they **named** "Apple Computer Company", remembering a happy summer when Jobs picked apples.

In 1976, Wozniak **invented** the Apple I computer. They **received** funding from an Intel engineer and started to sell the computers. However, because of disappointing sales and Jobs's difficult relationship with the company, he **stopped** coming to work and **resigned** as chairman in 1985. Jobs founded NeXT Inc. after his resignation with $7 million. In 1996, Apple **decided** to buy NeXT for $427 million and Jobs **returned** to the company that he **co-founded.**

With Jobs as chairman, the company **increased** sales significantly with the introduction of the iMac, the iPod portable music player and other new products. On June 29, 2007, Apple **entered** the cellular phone business with the introduction of the iPhone.

Jobs **earned** a salary of only $1 per year as CEO but he was worth $8.3 billion in 2010 according to Forbes. In August 2011, he **resigned** as CEO of Apple, and he **died** of cancer in October 2011.

LIVEWORKSHEETS

1. How do we form the past of a regular verb like work, start and return?
2. How do we form the past of a regular verb like live, increase and name?
3. Find more examples of the first and second rules in the text.

5 Pronunciation

Part A: There are three ways to pronounce the -ed ending of regular verbs. Listen to your teacher and repeat.

/d/	/t/	/ɪd/
lived	worked	started
learned	picked	attended
showed	increased	invented

Part B: Now listen and read the words below. Which category do they belong to?

wanted	*offered*	*liked*	*hated*	*repeated*
stopped	*corrected*	*loved*	*fixed*	*played*

Anita Roddick

Complete the facts about the British businesswoman, Anita Roddick (1942-2007), founder of The Body Shop. Use the verbs below in the past. Listen to the recording and check your answers.

die divorce found marry offer open promote purchase train travel

1. Her parents divorced when she was nine.
2. In her younger years, she _____ as a teacher.
3. She _____ Gordon Roddick in 1970.
4. They _____ a restaurant and a hotel in their home town.
5. Her first Body Shop _____ only 15 product lines.

LIVEWORKSHEETS

6. During her career, she _____ fair trade with third-world countries.
7. In 1990, she _____ a charity called 'Children on the Edge'.
8. In 2006, L'Oréal _____ The Body Shop for £652 million.
9. In 2007, Roddick _____ because of a serious illness.
10. During her life, she _____ to many different countries.

1. How do we form questions with the past simple?
2. What is the negative past form?
3. How do we form short answers with the past form?

Part C: Form questions in the past simple. Then, in pairs, ask and answer the questions

1. Anita Roddick's parents / divorce / when she was nine?

_____

2. Anita Roddick / train / as a nurse?

_____

3. she / marry / Gordon Roddick in 1970?

_____

4. they / open / a sauna?

_____

5. the first Body Shop / offer / a wide range of products?

_____

6. Anita Roddick / found / a charity / in 1990?

_____

7. L'Oréal / purchase / the Body Shop / for $10 million?

_____

8. Anita Roddick / die / in 2007?

_____

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