

4 Work with a partner. Match the adjectives in **bold** in the text to definitions 1–10.

- 1 very polite _____
- 2 organized in levels _____
- 3 classless _____
- 4 careful _____
- 5 receptive of new ideas _____
- 6 allowing freedom _____
- 7 shared by all the group _____
- 8 something which must be obeyed _____
- 9 willing to tolerate something _____
- 10 focusing on one person _____

5 Discuss how each adjective in 4 could be seen as positive and negative.

6 ▶ 13.1 Listen to two people talking on the subject of culture.

- 1 Summarize the main points of the first speaker's story.
- 2 What type of course is the second speaker talking about? What do people learn about on the course?

7 Complete sentences 1–8 with the words from the list from audio script 13.1.

aware sensitive familiar respectful tolerant informed adjust used

- 1 People from Finland don't like to offend other people, so they're always very _____ to their guests' feelings.
- 2 I found it quite hard to _____ to the hierarchical culture in Thailand – my culture is much more egalitarian.
- 3 I wasn't very _____ with the way business is done in Romania, so I was surprised by the amount of bureaucracy.
- 4 I wasn't _____ of the custom of greeting the oldest person first in China, so I'm afraid I offended my host.
- 5 Mexico is a hierarchical culture, so it's important to be _____ of people of a higher rank.
- 6 My boss sent me on a cross-cultural training course, so I was _____ about business etiquette in Brazil before I was seconded there.
- 7 I'm _____ to people being direct in my own country, so the indirect communication of Singaporeans seemed strange to me.
- 8 My colleague is always very punctual, so he wasn't very _____ of the Greek custom of arriving late for dinner!

