

UNIT 7 – ECONOMICS

<p>The Car for the Masses</p> <p>The Tata company is one of the most successful companies in the world. They own over 90 other companies, including the luxury car brands Jaguar and Range Rover. They own cell phone, hotel, and tea companies, which make millions of dollars a year in profit. So, why would this same company want to make the “cheapest car in the world”? Why did they care about helping lower-income drivers?</p> <p>It started a long way back. In 1991, Ratan Tata took control of the Tata enterprise, becoming the new CEO. This was long after 1870, when his great-grandfather founded the Tata company. One day, Ratan was on the roads of Mumbai, India, and he witnessed firsthand a family of four in a motorcycle accident. He was dismayed, and he thought about a way to solve the problem. So, in 2003, he told the world that he would make a cheap family car that would be safer for families than a motorcycle.</p> <p>In 2008, Ratan Tata presented the first prototype of “the cheapest car for the masses.” He wanted a car that low-income families could afford. However, many people were doubtful. They didn’t believe that the car would ever be successful. In 2009, the first car “for the masses” was sold—it was called</p>	<p>1. Which word is closest in meaning to "dismayed"?</p> <ul style="list-style-type: none"><input type="radio"/> tired<input type="radio"/> shocked<input type="radio"/> lonely <p>2. The first Nano was sold in ____.</p> <ul style="list-style-type: none"><input type="radio"/> 2003<input type="radio"/> 2008<input type="radio"/> 2009 <p>3. Why did Tata call the Nano "the people's car"?</p> <ul style="list-style-type: none"><input type="radio"/> Because it was for families only.<input type="radio"/> Because anyone could buy it.<input type="radio"/> Because everyone liked it. <p>4. Which of the following statements is true about the Nano?</p> <ul style="list-style-type: none"><input type="radio"/> It can fit a family of four.<input type="radio"/> It doesn't have a trunk.<input type="radio"/> It has two side view mirrors. <p>5. In 2010, the public was concerned because ____.</p> <ul style="list-style-type: none"><input type="radio"/> the Nano was not selling well<input type="radio"/> several Nanos caught on fire<input type="radio"/> the Nano was too small <p>6. How many Nanos did Tata want to produce in 2011?</p> <ul style="list-style-type: none"><input type="radio"/> more than 500<input type="radio"/> less than 500<input type="radio"/> about 500 <p>7. What might happen to the Nano in the future?</p>
--	--

the “Nano.” Tata called it “the people’s car.” It only cost 100,000 Indian rupees, or about \$2,500. The car was very simple. It had a weak engine. It had only one windshield wiper and one side view mirror. You couldn’t access the trunk from the outside—only from the backseat. There was no airbag, radio, or air conditioning. However, it had four seats and was very affordable. Therefore, Tata hoped that millions of lower-income families would buy it and be safer on the roads.

Unfortunately, in 2010, the Nano experienced a problem. Several Nano vehicles caught on fire. It was a massive story in the news, and people were concerned. Tata fixed the problem, but in 2011, the company only produced about 500 Nanos per year, well below the number it wanted to produce. People started to worry that the Nano was a failure, and not a success.

Today, the future of the Nano is uncertain. Tata still makes the car, but for how long? No matter what happens, the Nano shows the kind of person Ratan Tata is. Even though he is very rich, he still has a desire to make a difference in the lives of people less fortunate than himself.

- It might become too expensive.
- It might not be produced anymore.
- It might catch on fire.

8. What is the main idea of the article?

- The Nano was the first cheap car that Tata made, but it had a very basic design.
- Ratan Tata made the Nano so low-income drivers had a safe car they could afford.
- The Tata company is a family business that is one of the richest companies in India.

Từ vựng mới trong bài đọc về Nano car

Từ vựng	Phiên âm	Nghĩa tiếng Việt	Ví dụ câu tiếng Anh
prototype	/'prəʊtətaɪp/	nguyên mẫu	The company showed a prototype of the new car at the expo.
afford	/ə'fɔ:d/	có khả năng chi trả	Many low-income families couldn't afford a regular car.
doubtful	/'daʊtfl/	hoài nghi	People were doubtful that the car would succeed.
successful	/sək'sesfl/	thành công	The product was not as successful as they had hoped.
massive	/'mæsɪv/	to lớn, nghiêm trọng	The fire caused massive damage.
concerned	/kən'sɜ:nd/	lo lắng, quan ngại	The public was concerned about the safety of the car.
produce	/prə'dju:s/	sản xuất	They planned to produce 10,000 units a year.
uncertain	/ʌn'sɜ:tn/	không chắc chắn	The future of the project is still uncertain .
fortunate	/'fɔ:tʃənət/	may mắn	He is fortunate to have a good education.
dismayed	/dɪs'meɪd/	lo lắng, thất vọng	I was dismayed by the news of the accident.
witnessed	/'wɪtnəst/	chứng kiến	She witnessed a car crash on her way to work.
accident	/'æksɪdənt/	tai nạn	The accident happened on a busy road.
safe	/seif/	an toàn	The Nano was designed to be safer than motorcycles.
cheap	/tʃi:p/	rẻ	This is the cheapest car in the world.
luxury	/'lʌkʃəri/	xa xỉ	Tata also owns luxury car brands like Jaguar.
cell phone	/sel fəʊn/	điện thoại di động	They also sell cell phones under different brand names.
trunk	/trʌŋk/	cốp xe	You can't open the trunk from outside in the Nano.
airbag	/'eəbæg/	túi khí	The Nano did not come with airbags .
side view mirror	/saɪd vju: 'mɪrər/	gương chiếu hậu bên	The car only had one side view mirror .
desire	/dɪ'zaɪə(r)/	mong muỗn, khát khao	He had a strong desire to help poor families.