



132 Pierre is at a market in London, haggling with a stallholder. Listen and tick ✓ which sentences you hear the stallholder say.

- a That's £35 to you. ☒
It's £35 to you. ☐
- b Let's say 30 pound, then. How's that? ☐
Let's say 30 pound, then. What about that? ☐
- c It's a bargain, I promise. ☐
It's a bargain, I promise you. ☐
- d That is a cash price! ☐
That is the best price! ☐
- e It's a deal. ☐
It's not dear. ☐

132 Listen again and complete Pierre's sentences.

- a It's a bit more than I wanted to pay
- b Is that your ?
- c Can't you any better?
- d How much ?
- e Well, you £20 for it.

Match the sentence halves.

- | | |
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| 1 I'll have to tighten my | a the red for very long. |
| 2 You'll never make ends | b mouth for years, she finally became a successful writer. |
| 3 After living hand to | c a fortune through playing the lottery. |
| 4 Very few people make | d belt next month or I'll soon run out of money. |
| 5 Ben's careful with money so he's never been in | e the lap of luxury, but it's unlikely to happen. |
| 6 We had to pay | f meet if you spend more than you earn. |
| 7 I often dream about living in | g through the nose for the concert tickets, but it was worth it! |

Complete the sentences with the correct words.

- 1 How much did you pay for that jacket? What a-off!
- 2 If I weren't so, I could afford to come out tonight.
- 3 Vic used to be off before his business failed and he lost everything.
- 4 Do you think it's possible to be up, but still be very happy?
- 5 You can often buy fruit and vegetables dirt at the weekly market.
- 6 My family aren't exactly in it, but we live quite comfortably.

Revision: Student's Book page 102

1 Match the words below with the definitions.

brand commercial consumer endorsement
jingle launch logo slogan

- 1 A short song or slogan that is used in TV and radio adverts.
- 2 A symbol used by a company to identify its products.
- 3 The act of saying that you support or approve of somebody or something.
- 4 A type of product made by a company with a particular name.
- 5 An event to introduce something new.
- 6 A short phrase that is easy to remember, often used to advertise a product.
- 7 An advertisement that is broadcast on TV or radio.
- 8 A person who buys goods or services.

