

Pre-listening Activity

Match the words to their corresponding definitions.

1. Easy – A
2. Catchy ____
3. Key (words) ____
4. Fonts ____
5. Bright ____
6. Eye-catching ____

- A) Adj. Not difficult
B) Adj. Very attractive
C) Noun. A set of letters in a particular design
D) Adj. Very important
E) Adj. Easy to remember
F) Adj. Full of light

Listening Activity

Listen to the audio and choose the best option for each question.

1. **What makes a good poster?**
a) It is long and hard to read.
b) It is colourful and easy to read. ✓
c) It has a lot of small text.
2. **Why should a poster have a short and catchy title?**
a) To call attention.
b) To confuse people.
c) To make it boring.
3. **What can make a poster more interesting?**
a) Pictures or drawings.
b) A lot of long sentences.
c) Black and white colours.
4. **Why should the fonts be big and clear?**
a) So everyone can read them easily.
b) To make the poster look complicated.
c) To hide important information.
5. **What should a good poster be like?**
a) Simple but eye-catching.
b) Full of long paragraphs.
c) Difficult to understand.