

Name:

Class:

## UNIT 3: MUSIC

Music is a universal language that connects people across cultures and generations. Over time, certain styles and artists have achieved worldwide success, influencing audiences far beyond their place of origin.

One major factor in music's global success is technology. With the rise of the internet and streaming services, songs can reach millions of listeners instantly. Social media platforms also help artists promote their music to international audiences. For example, K-pop, a genre from South Korea, has gained massive popularity worldwide due to its catchy melodies, synchronized dance routines, and dedicated online fan bases.

Another key element is cultural fusion. Many successful global artists blend different musical traditions to create fresh and exciting sounds. For instance, Latin music has seen tremendous growth, with artists like Shakira and Bad Bunny combining traditional rhythms with pop, hip-hop, and electronic elements. Similarly, reggae, which originated in Jamaica, has influenced many global artists and genres, from hip-hop to rock.

Music festivals and international tours also contribute to an artist's success. Events like Coachella in the U.S. and Glastonbury in the U.K. attract fans from all over the world, allowing musicians to expand their reach.

Ultimately, music's ability to evoke emotions and tell stories makes it a powerful global force. Whether it's a pop anthem, a classical symphony, or a folk ballad, successful music has the power to bring people together, bridging cultural gaps and inspiring generations.

## Task 1: Read each statement carefully and decide if it is True or False. Write T for True and F for False.

Statement	True	False
1. Successful global artists blend different musical traditions.		
2. Coachella and Glastonbury are local music festivals with no international fans.		
3. International tours help musicians expand their reach.		
4. Music does not help bridge cultural gaps.		
5. Emotions and storytelling make music powerful globally.		

## Task 2: Choose the best answer.

1. What helps music reach global audiences?

- Traditional radio only
- Technology and streaming services
- Local concerts
- Handwritten song lyrics

2. Which genre from South Korea is popular worldwide?

- K-pop
- Jazz
- Country
- Reggae

3. How do social media platforms help artists?

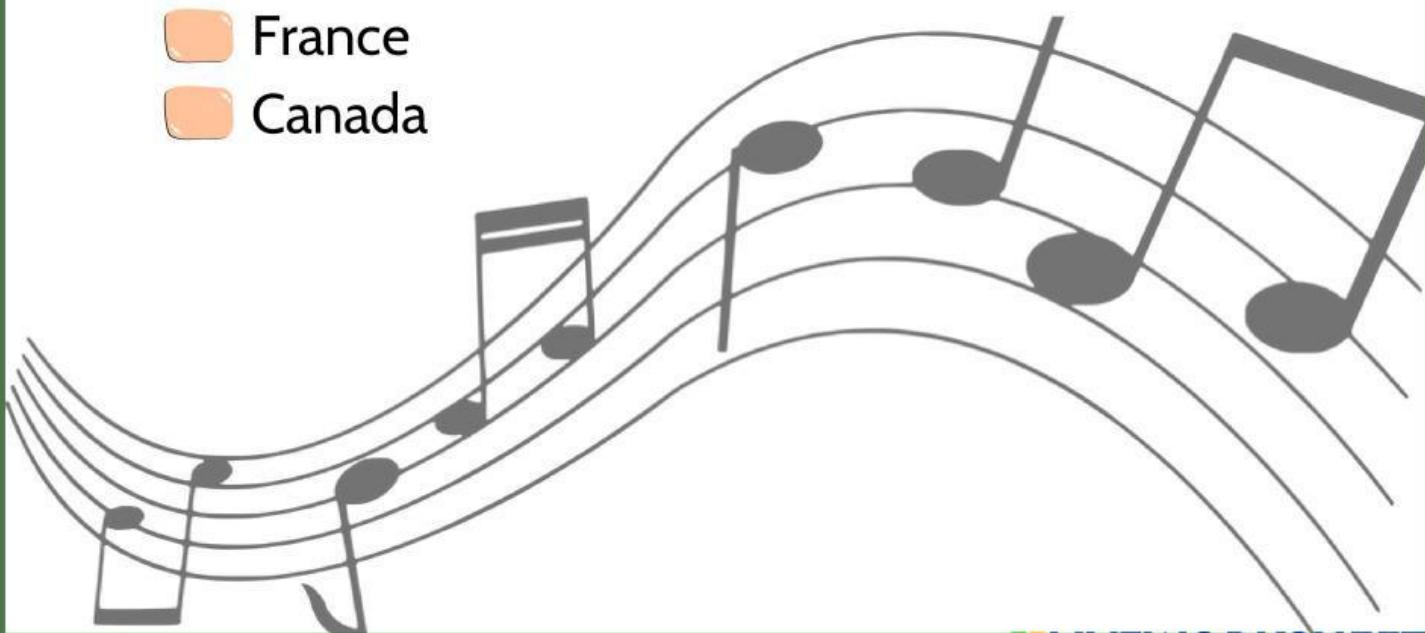
- Keep music local
- Promote music internationally
- Block new songs
- Sell concert tickets only

4. Which Latin artist is mentioned?

- Taylor Swift
- Ed Sheeran
- Shakira
- BTS

5. Where did reggae originate?

- Brazil
- Jamaica
- France
- Canada



### Task 3: Match each word to its correct definition.

1. Emotions

a) A worldwide network that helps share music.

2. Internet

b) A popular music genre from South Korea.

3. Language

c) Feelings expressed through music and art.

4. Traditions

d) A genre of music that started in Jamaica.

5. K-pop

e) A way humans communicate, including spoken and musical forms.

f) A famous Latin music artist.

g) Musical customs passed through generations.