

ACTIVITY 1:

Complete the following business sentences with the correct comparative form of the adjective in parentheses.

- 1) Our new marketing strategy is _____ (effective) than the old one.
- 2) This software is _____ (fast) than the previous version.
- 3) The company's profits are _____ (high) this quarter than last quarter.
- 4) Our team is _____ (productive) than our competitors.
- 5) The customer service is _____ (good) now than before.
- 6) The delivery is _____ (slow) this time than last time.



ACTIVITY 2:

Complete each business scenario with a comparative sentence using the adjectives provided.

- 1) Scenario: Compare two marketing campaigns. Adjective: recent
 - "The recent marketing campaign was _____ than the previous one."
- 2) Scenario: Compare two project timelines. Adjective: short
 - "The current project timeline is _____ than the last one."
- 3) Scenario: Compare two customer service departments. Adjective: helpful
 - "The new customer service department is _____ than the old one."
- 4) Scenario: Compare two product prices. Adjective: cheap
 - "The alternative is _____ than the original product."

