

DEADLINE: 23:59pm ngày 08/03/2025

Tham khảo từ vựng TOPIC MARKETING trước khi nghe

LISTENING COMPREHENSION

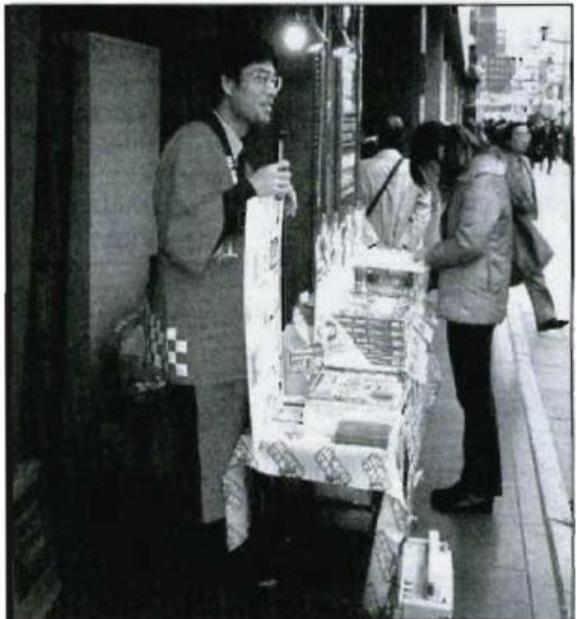


Click vào đây nếu không nghe được link trên

Part 1 Photo

*Look at the picture and listen to the sentences.
Choose the sentence that best describes the picture.*

1. A. B. C. D.



Part 2 Question-Response

Listen to the question and the three possible responses. Choose the response that best answers the question.

2. A. B. C. 3. A. B. C.

Part 3 Conversation

Listen to the dialogue. Then read each question and choose the best response.

4. Why does the store need to be more competitive? (A) There's currently a recession. (B) Productivity has dropped lately. (C) There's a new competitor nearby. (D) New employees have little experience.	6. Who will the woman call? (A) A photographer. (B) A photocopy salesperson. (C) A customer. (D) A marketing executive.
5. How will the store attract more customers? (A) By giving them trial products. (B) By giving them discounts. (C) By selling new products. (D) By featuring happy customers in ads.	

Lesson 2 Marketing

Words in Context: 1. product 2. market 3. persuaded
4. consumers 5. attract 6. satisfied 7. current 8. inspire
9. convince 10. compared 11. competes 12. fad
Word Practice: 1. C 2. A 3. B 4. C 5. D 6. A 7. D 8. C
9. B 10. C 11. A 12. C 13. A 14. D 15. B 16. C 17. A
18. D 19. B 20. A 21. C 22. D 23. B