

**DEADLINE: 23:59pm ngày 08/03/2025**  
**Tham khảo từ vựng TOPIC MARKETING trước khi nghe**

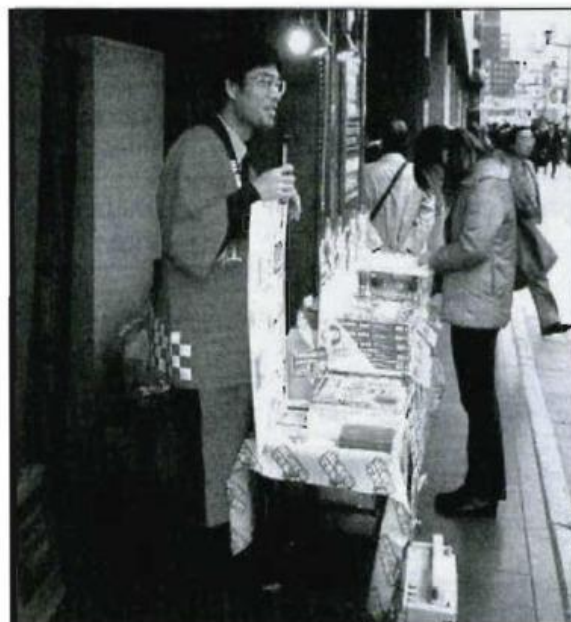
## LISTENING COMPREHENSION



Click vào đây nếu không nghe được link trên

### Part 1 Photo

Look at the picture and listen to the sentences.  
Choose the sentence that best describes the picture.



1. (A) (B) (C) (D)

### Part 2 Question-Response

Listen to the question and the three possible responses. Choose the response that best answers the question.

2. (A) (B) (C)                      3. (A) (B) (C)

### Part 3 Conversation

Listen to the dialogue. Then read each question and choose the best response.

- |  |                              |
|--|------------------------------|
| 4. Why does the store need to be more competitive? | 6. Who will the woman call?  |
| (A) There's currently a recession.                 | (A) A photographer.          |
| (B) Productivity has dropped lately.               | (B) A photocopy salesperson. |
| (C) There's a new competitor nearby.               | (C) A customer.              |
| (D) New employees have little experience.          | (D) A marketing executive.   |
5. How will the store attract more customers?
- (A) By giving them trial products.
- (B) By giving them discounts.
- (C) By selling new products.
- (D) By featuring happy customers in ads.

## **Lesson 2 Marketing**

**Words in Context:** 1. product 2. market 3. persuaded  
4. consumers 5. attract 6. satisfied 7. current 8. inspire  
9. convince 10. compared 11. competes 12. fad

**Word Practice:** 1. C 2. A 3. B 4. C 5. D 6. A 7. D 8. C  
9. B 10. C 11. A 12. C 13. A 14. D 15. B 16. C 17. A  
18. D 19. B 20. A 21. C 22. D 23. B