

OLD LESSON CHECK**Task 2. Give the correct form of words in the brackets**

At the Simpsons Logistics company, we always **1.** _____ (**priority**) customer needs. Our team of employees not only focuses on delivering high-quality products and services but also values **2.** _____ (**innovate**). Each project is approached with a spirit of creativity, from the **3.** _____ (**conceptualize**) phase to implementation and monitoring. We believe that **4.** _____ (**efficient**) comes not only from the production process but also from how we organize and **5.** _____ (**management**).

We particularly emphasize **6.** _____ (**collaborate**) among different departments to ensure **7.** _____ (**seamless**) operations. This way, we can achieve **8.** _____ (**optimize**) effectiveness and generate **9.** _____ (**innovate**) solutions to meet the increasingly diverse market demands. **10.** _____ (**Continue**) innovation and improvement are the keys to maintaining competitiveness in the industry.