Now think of three more occupations and write their definitions.

.....

.....

.....

2 More work-related vocabulary

CB Section A9

Choose the correct word from the box to complete each sentence. Use each word only once. Not all words can be used.

launch	investing	profitable	brand	research	packaging
campaign	manufacturing	competitive	consumers		

a They carried out further market _____ to assess the likely success of the idea.

b It's difficult to make money in her business because it's a very _____ market.

c They want to increase production and are _____ in a new factory.

d The company had to close down because it wasn't _____.

e We plan to _____ our new range of swimwear in April.

f The directors met to plan their advertising _____ for the following year.

g Have you tried this new _____ of coffee? It's really delicious.

h The cosmetics company gave up the idea of _____ a new kind of lipstick.

LIVEWORKSHEETS