

Now think of three more occupations and write their definitions.

## 2 More work-related vocabulary

Choose the correct word from the box to complete each sentence. Use each word only once. Not all words can be used.

CB Section A9

launch investing profitable brand research packaging  
campaign manufacturing competitive consumers

- a They carried out further market \_\_\_\_\_ to assess the likely success of the idea.
- b It's difficult to make money in her business because it's a very \_\_\_\_\_ market.
- c They want to increase production and are \_\_\_\_\_ in a new factory.
- d The company had to close down because it wasn't \_\_\_\_\_.
- e We plan to \_\_\_\_\_ our new range of swimwear in April.
- f The directors met to plan their advertising \_\_\_\_\_ for the following year.
- g Have you tried this new \_\_\_\_\_ of coffee? It's really delicious.
- h The cosmetics company gave up the idea of \_\_\_\_\_ a new kind of lipstick.

LIVE **WORKSHEETS**