

ADVANTAGE 2

You are going to hear a radio interview about a new way to make money. Listen to the first part of the interview and choose the correct answer.



1. Why does Sandra describe the video of the chocolate eggs?

- To give listeners an example of unboxing.
- To describe a product that she particularly likes.
- To recommend a very popular clip.



2. The products shown in unboxing videos ...

- are mainly children's items
- are very varied
- usually focus on electronic items



3. How are unboxers paid?

- Viewers pay them to watch their videos.
- YouTube pays them for advertising on their videos.
- Companies pay them to make videos.

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4. The majority of unboxers do it as ...

- their main income
- a way to make a lot of money
- a supplementary income



5. What advice does Sandra give?

- Make sure your videos are high quality.
- Learn from other unboxers.
- Work on your videos full-time.



6. What difficulty is NOT mentioned by Sandra?

- There's a lot of competition.
- It takes a lot of time to make videos.
- It takes a long time to get an audience.

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Listen to the second part of the interview. Decide if the sentences are correct or incorrect. Choose the correct answer.

What are some advantages for viewers of unboxing videos?



1. They are more likely to tell the truth about the product.



2. They are made by professionals.



3. They are enjoyable to watch.



4. They tell you where the product is less expensive.



5. They help you see what a product looks like.



6. They are not adverts.