

Social Media

1. Complete the table using the words from the list and write down Advantages and Disadvantages of Social Media

Advantages	Disadvantages

- A fear of missing out
- Self-image issues
- Promoting businesses
- An opportunity for remote employment
- Spreading misinformation

- Staying connected with family
- Creating privacy concerns
- Decrease in communication skills
- Quick access to information
- Staying up to date

2. Join the words with the correct meaning

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|-----------------------|---------------------------------------------|
| to build a brand | keeping your personal data safe |
| to come across | to find someone/something by chance |
| to go viral | to have the most recent information |
| data privacy | to create and advertise your brand |
| to stay up to date | a fear of not being included into something |
| misinformation | to become popular very quickly |
| a fear of missing out | false or inaccurate information |

3. Complete the sentences with the words from the exercise 2. Change the form of the verb if required.

1. You don't have to be an advertising genius to .
2. It's easy to valuable information while browsing the Internet.
3. Her repost , bringing attention from the whole community.
4. We addressed public concern about their .
5. Our website will help you to with innovations in your industry.
6. Social media become a hotspot to spread .
7. Many people are pressured to attend social events, feeling .