

1. we're **outsourcing** our memory to the Internet

a) to obtain goods or services from an outside source.

b) the process of storing data securely.

2. a memory crisis **in the making**

a) in the process of developing or growing, being made.

b) a state of complete and final development.

3. it **liberates** our cognitive abilities for other tasks

a) to strictly control or confine someone within a set of rules.

b) to help someone or something to be free.

4. the **realm** of the Google effect

a) a small compartment used for storing documents.

b) an area of interest or activity.

5. a **marvel** of the modern mind

a) a small, common object used for everyday tasks.

b) a wonderful or astonishing person or thing.

6. prioritising the **retrieval** of information over memorisation

a) the process of finding and bringing back something.

b) the creation of new information or data from scratch.

7. **ponder** on that

a) to act quickly and without any prior thought or consideration.

b) to think carefully about something, especially for a noticeable length of time.



## Read the sentences and fill the gaps with the correct words.

1. The world of technology has expanded and now digital amnesia is a \_\_\_\_\_ we need to navigate.

2. When it comes to the Google effect, information \_\_\_\_\_ is just a click away.

3. \_\_\_\_\_ our memories to the digital world is becoming more common due to digital amnesia.

4. The impact of the Google effect on memory is still \_\_\_\_\_ and requires further study.

5. As we rely more on technology, we must \_\_\_\_\_ the effects of digital amnesia on our brains.

6. Having information readily available \_\_\_\_\_ us from the need to memorise everything.

7. It's a \_\_\_\_\_ how the Google effect has changed the way we access and process information.





# THE GOOGLE EFFECT

Watch the video and complete the tasks.

1. Watch the video and put the parts of the video in the correct order.

2. Discuss the questions in pairs or mini-groups.

- This phenomenon, known as digital amnesia, suggests we're outsourcing our memory to the Internet. \_\_\_\_
- Ever forget simple facts you've researched before? Welcome to the realm of the Google effect. \_\_\_\_
- The Google effect, a marvel of the modern mind or a memory crisis in the making? Ponder on that. \_\_\_\_
- While it liberates our cognitive abilities for other tasks, it simultaneously questions our dependence on technology for basic knowledge. \_\_\_\_
- Our brains are adapting alongside technology, prioritising the retrieval of information over memorisation. \_\_\_\_

- What Google effect/Digital amnesia is?
- What are the potential benefits of outsourcing our memory to the Internet?
- Do you believe the Google effect represents a marvel of the modern mind or a memory crisis in the making?

