

WRITING (1 hour 20 minutes)

Part 1

You **must** answer this question. Write your answer in **140–190** words in an appropriate style **on the separate answer sheet**.

- 1 In your English class you have been talking about advertising. Now, your English teacher has asked you to write an essay.

Write your essay using **all** the notes and giving reasons for your point of view.

'Advertising is a very good thing for society.' Do you agree?

Notes

Write about:

1. keeping people informed
2. encouraging competition between companies
3. (your own idea)

Part 2

Write an answer to **one** of the questions 2–4 in this part. Write your answer in **140–190** words in an appropriate style **on the separate answer sheet**. Put the question number in the box at the top of the answer sheet.

- 2 You see this notice in an English-language magazine:

Articles wanted

Changes!

Some people love changes, others dislike them. What about you?

Which changes in your life have had a big effect on you?

The best articles will be printed next month.

Write your **article**.

- 3 This is an email you have received from your English-speaking friend, Marcus:

Subject: Learning English

Hi

I'm researching the ways people learn English in different countries. Can you write and tell me about the most popular ways of learning English for people in your country?

Write soon

Marcus

Write your **email**.

- 4 You have seen this notice on a travel website:

Reviews wanted

Guidebooks for tourists

We're looking for reviews of a good guidebook to your city or country.

In your review you should include information about:

- the contents of the book
- what makes the book useful and interesting
- why it's better than similar guidebooks.

Write your **review**.