FILL IN THE BLANK using your STUDY GUIDE & STUDENT WORKBOOK.

1. _____ is the color temperature balance on a camera.

2. _____ and _____ are the two color mode options in Illustrator.

3. _____ saves your file locally to your computer allowing for ONLY individual editing.

4. Results of the _____ can push parts of the project back to previous stages.

5. _____ is to use footage from a location in a project and not that common in Illustrator.

6. The _____ you choose should make content easy to comprehend.

7. _____ is changing the amount of colors in a file to reduce file size and you can edit this in the FILE menu.

8. The _____ generally puts this together elements in the timeline.

9. _____is the focal point which draws attention to one part of the composition, also known as the design's "main point."

10. _____ is the contour of height and width of a flat object and can help form scale, proportion and alignment.

11. _____ eliminates pixels in images. .

12. _____ defines the project and gives details such as the how, why, and when of the project.

13. A consideration for a document design for both print documents and web documents would be _____

14. _____ requires written permission from the copyright holder.

15. _____ space is where the main focus of a design is located.

16. PPI stands for _____

17. The materials, staff, or other items needed to be available during the time frame of the project is known as _____

18. _____ is the size of elements in relation to each other in a design; it can convey certain messages.

LIVEWORKSHEETS

19. The basic design principle, "Unity" is also known as _____

20. _____ is the range of colors available in a given file format choice.

21. A _____ is any person or entity that has an interest in the outcome of a project; they may have unrealistic expectations.

22. Formal changes to the project scope is called _____ . They should be officially requested and approved or denied.

23. This symbol means work may be used and built upon non-commercially with credit given to the original author. _____

24. This describes the way a viewer's eye tracks over a composition toward a focal point or other area.

_____

25. This basic design principle says unified whole can be more than sum of its parts _____

26. _____ is surface shading and realistic rendering that can be created with a number of tools inside illustrator, including filters, brushes, gradients and others

27. Creations that include major copyright-protected elements of an original work are covered under this permission. An example would be a painting similar to an original painting. _____

28. _____ include typographical needs to be considered; cultural considerations, age, education and others

29. A monopoly on works assigned to owners includes inventions, trade secrets, and works of the mind is covered under _____

30. _____ is the organization of visual weight in a design

31. You can view an image's _____ by right-clicking on the file and going to the "Details" tab under File Explorer.

32. _____ is the cycle of a design plan.

33. A path moving through space is a _____

34. _____ can promote unity but sometimes at the expense of viewability.

35. A vector will remain a vector unless you save it in a _____ format.

LIVEWORKSHEETS

36. Limitations which will affect the project schedules are called _____

37. A _____ is a visual guide that represents the overall look of a website.

38. _____ are currently generally valid for the lifespan of the creator plus seventy years (50-100 after creator's death)

39. The idea of creating design uniformity or clarifying relationships between elements is called _____

40. _____ controls the actual color. _____ controls the saturation or intensity of color and Brightness is the brightness of selected hue.

41. A _____ doesn't contain live content but looks as close to the finished product as possible.

42. The pattern or tactile quality of a surface is _____

43. This type of font has feet or flourishes and is good for print documents. _____

44. A _____ has a bit depth of 8 and 256 colors.

45. _____ are the individual project pieces that need to be completed in order for a project to be successful.

46. What are the goals of this project? Who is the target audience? What are the audience demographics? are questions to ask the _____

47. Third party sites like Getty, Freepik and Pexels are examples of _____sites.

48. _____ is the idea of placing object of emphasis on a third rather than middle of design.

49. This aspect ratio has a width/depth ratio of 1:1 _____

50. _____ is the difference between colors, textures, shapes or other aspects within a design.

LIVEWORKSHEETS