

# WORKSHEET FOR GROUP 3

GROUP MEMBERS : .....

CLASS : .....

READ THE TEXT BELOW CAREFULLY!



## The Influence of Social Media on Cultural Preservation

Social media has emerged as a powerful tool in the modern world, profoundly influencing various aspects of society, including cultural preservation. Platforms such as Facebook, Instagram, and TikTok enable individuals and communities to share their cultural heritage, traditions, and practices with a global audience. This digital sharing fosters a greater appreciation for diverse cultures, allowing users to learn about and celebrate cultural differences. As a result, social media can play a vital role in preserving and promoting cultural identities in an increasingly globalized world.

One significant way social media contributes to cultural preservation is by providing a platform for storytelling. Individuals can share their personal narratives, folklore, and traditional practices through posts, videos, and live streams. This not only helps to document cultural practices but also engages younger generations who may feel disconnected from their heritage. By utilizing engaging content formats, social media captures the attention of youth, encouraging them to explore and embrace their cultural roots while also sharing these traditions with their peers.





However, the influence of social media on cultural preservation is not entirely positive. The rapid dissemination of information can sometimes lead to cultural appropriation, where elements of one culture are adopted by another without proper understanding or respect. This can dilute the original cultural significance and lead to misrepresentation. Moreover, the pressure to conform to trending styles or ideas on social media can overshadow traditional practices, resulting in a loss of cultural authenticity. Thus, while social media has the potential to promote cultural awareness, it also poses challenges that must be addressed to ensure respectful representation.

Additionally, the commercialization of culture on social media can lead to the commodification of traditional practices. As cultural elements become popularized, they may be stripped of their original meanings and turned into marketable products. This can create a disconnect between cultural heritage and its representation online, ultimately undermining the very essence of the traditions being showcased. It is essential for creators and consumers alike to approach cultural content on social media with mindfulness, recognizing the importance of context and authenticity.

In conclusion, social media has a dual influence on cultural preservation, offering both opportunities and challenges. While it serves as a valuable platform for sharing and celebrating cultural heritage, it also raises concerns about appropriation, misrepresentation, and commercialization. To harness the positive aspects of social media for cultural preservation, it is crucial for users to engage thoughtfully and respectfully with cultural content. By fostering a deeper understanding and appreciation of diverse cultures, social media can contribute to the preservation of cultural identities in our interconnected world.

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## Assessment

Take a look again at the text above! Read the arguments carefully! Are the arguments weak, just good, or strong enough to support the thesis? Give your editing suggestions for the arguments!

**Argument 1**

Weak

Good

Strong

**Editing suggestions:**

**Argument 2**

Weak

Good

Strong

**Editing suggestions:**

**Argument 3**

Weak

Good

Strong

**Editing suggestions:**