

3

How much are these?

- ▶ Ask about and describe prices
- ▶ Discuss preferences

1 SNAPSHOT



Which words have a positive meaning? Which have a negative meaning?

What meanings do these colors have for you? What colors do you like to wear?

2 CONVERSATION I'll take it!

▶ A Listen and practice.



▶ B Listen to the rest of the conversation. What else does the customer look at? Does he buy it?

3 GRAMMAR FOCUS

Demonstratives; one, ones



How much is **this** T-shirt?
this one?

that T-shirt?
that one?

How much are **these** sneakers?
these?

those sneakers
those?

saying prices

99¢ = ninety-nine cents
\$28 = twenty-eight dollars
\$28.99 = twenty-eight ninety-nine

Which **one**?
The blue **one**. It's \$28.99.
Which **ones**?
The gray **ones**. They're \$40.

GRAMMAR PLUS see page 134

A Complete these conversations. Then practice with a partner.



A: Excuse me. How much are
those jeans?
B: Which _____? Do you mean
 ?
A: No, the light blue _____.
B: Oh, _____ are \$59.95.
A: Wow! That's expensive!



A: How much is _____ backpack?
B: Which _____?
A: The orange _____.
B: It's \$36.99. But _____ green
_____ is only \$22.25.
A: That's not bad. Can I see it, please?

B PAIR WORK Add prices to the items. Then ask and answer questions.



A: How much are these boots?
B: Which ones?
A: The brown ones.
B: They're \$95.50.
A: That's expensive!

useful expressions

That's cheap.
That's reasonable.
That's OK/not bad.
That's expensive.

4 PRONUNCIATION Sentence stress

► A Listen and practice. Notice that the important words in a sentence have more stress.

Let's see ...

Excuse me.
I'll take it.

That's expensive.
Can I help you?

Do you mean these?

B **PAIR WORK** Practice the conversations in Exercise 3, part B again. Pay attention to the sentence stress.

5 ROLE PLAY Can I help you?

A **PAIR WORK** Put items "for sale" on your desk, such as notebooks, watches, phones, or bags.

Student A: You are a salesclerk.
Answer the customer's questions.

Student B: You are a customer. Ask the price of each item.
Say if you want to buy it.

A: Can I help you?
B: Yes. I like this pen.
How much is it?
A: Which one?

B Change roles and try the role play again.



6 LISTENING Wow! It's expensive!

► A Listen to two friends shopping. Write the color and price for each item.

| | 1. tablet | 2. headphones | 3. sunglasses | 4. T-shirt |
|-----------------|---|---|---|---|
| color | | | | |
| price | | | | |
| Do they buy it? | <input type="checkbox"/> Yes <input type="checkbox"/> No |

► B Listen again. Do they buy the items? Check (✓) Yes or No.

7 INTERCHANGE 3 Flea market

See what kinds of deals you can make as a buyer and a seller.
Go to Interchange 3 on pages 116–117.

8 WORD POWER Materials

A What are these things made of? Label each one. Use the words from the list.

cotton gold leather plastic rubber silk silver wool



1. a silk tie

2. a gold bracelet

3. a silver ring

4. a cotton shirt



5. a leather belt

6. plastic earrings

7. rubber flip-flops

8. wool socks

B **PAIR WORK** What other materials are the things in part A sometimes made of? Make a list.

C **CLASS ACTIVITY** Which materials can you find in your classroom?

"Min-hee has gold earrings, and Ray has a leather jacket."

9 CONVERSATION That's a good point.

▶ A Listen and practice.

Alex

I love these dresses! They are perfect for the wedding on Saturday.

Kristin

Yes! I like this black cotton one.

Alex

The black one? Why?

Kristin

It's more stylish for a wedding.

Alex

That's true, but it's the middle of summer. The material of this one is lighter.

Kristin

That's a good point. The wedding is in the afternoon.

Alex

Hmm . . . there's no price tag. Excuse me. How much is this dress?

Clerk

It's \$400. Would you like to try it on?

Alex

Oh, no. That's OK. Thanks anyway.

Clerk

You're welcome.



▶ B Listen to the rest of the conversation. What does Alex buy? What does Kristin think of it?

10 GRAMMAR FOCUS

▶ Preferences; comparisons with adjectives

Which dress do you **prefer**?

I prefer the blue one.

It's **nicer** than the black one.

Spelling

cheap → cheaper

nice → nicer

big → bigger

pretty → prettier

Which one do you **like more**?

I like the blue one **more**.

It's **lighter** than the black one.

Which one do you **like better**?

I like the black one **better**.

It's **more stylish** than the blue one.

GRAMMAR PLUS see page 134

A Complete these conversations. Then practice with a partner.



1. A: Which of these jackets do you like more?

B: I prefer the leather one. The design is _____ (nice), and it looks _____ (expensive) the wool one.

2. A: These sweaters are nice. Which one do you prefer?

B: I like the gray one better. The color is _____ (pretty). It's _____ (attractive) the brown and yellow one.

3. A: Which rings do you like better?

B: I like the silver ones more. They're _____ (small) the gold ones. And they're _____ (cheap).

B PAIR WORK Compare the things in part A. Give your own opinions.

A: Which jacket do you like more?

B: I like the wool one better. The color is prettier.

useful expressions

The color is prettier.

The design is nicer.

The style is more attractive.

The material is better.

11 WRITING My favorite clothes

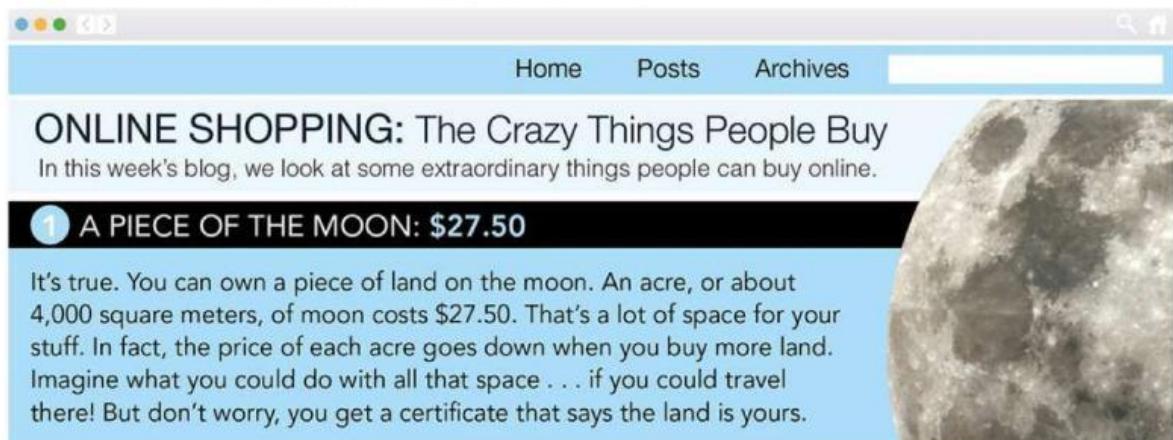
A What do you like to wear? Write about your favorite clothes and compare them to clothes you don't like as much.

My favorite clothes are cotton T-shirts and jeans. T-shirts are more comfortable than shirts and ties, and I think jeans are nicer than pants. I know that suits are more stylish, but...

B GROUP WORK Take turns reading your descriptions. Ask questions to get more information.

12 READING

A Skim the article. Why do you think people shop online?



1 A PIECE OF THE MOON: \$27.50

It's true. You can own a piece of land on the moon. An acre, or about 4,000 square meters, of moon costs \$27.50. That's a lot of space for your stuff. In fact, the price of each acre goes down when you buy more land. Imagine what you could do with all that space . . . if you could travel there! But don't worry, you get a certificate that says the land is yours.



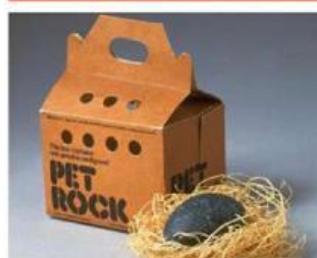
2 SOMEONE TO STAND IN LINE FOR YOU: \$25 AN HOUR

No one likes to stand in line, right? Now you don't have to! For \$25 an hour, someone waits patiently in line to get the stuff you need. Imagine that! Some people pay for someone to stand in line for movie tickets or for a new video game that's on sale. Make a reservation online in just a few clicks.



3 SOME VERY EXPENSIVE SNEAKERS: \$20,000 AND UP

Do you ever think your shoes are boring? Well, our sneakers are just what you need. Just go to our online store, look for a pair of sneakers you like, and place a bid. Maybe you'll win! Some of the sneakers are from famous basketball players.



4 NO TIME FOR A REAL PET: \$12

Many people like dogs and cats, but they just don't have the time to take care of them. If that sounds like you, here's the answer to your problem: a digital pet rock. It's clean, it's quiet, and it doesn't need food. It comes in a box. We think it's just about the perfect pet. You plug it into your laptop, and it's always with you!

B Read the blog. Find the item and write its name. Then write the number of the paragraph where you find the answers.

Find something . . .

- ... that you can wear. _____
- ... that you use with your laptop. _____
- ... that saves you a lot of time. _____
- ... that is huge. _____

C **GROUP WORK** The person who invented the first pet rock, Gary Dahl, became a millionaire. Why do you think people bought pet rocks? Do you think Mr. Dahl was a smart man? Would you buy a pet rock? Would you buy any of the other things? How much would you spend? Tell your classmates.