

Vocabulary and Grammar Test Unit 7

Vocabulary

- 1 Replace the words and phrases in brackets with the words below . There is one word that you do not need.

calculated halve estimate double decreased increase divide

- 1 There are still many things, including language, culture and religion that _____ (separate) people around the globe.
- 2 Experts _____ (guess) that the number of people living in England and Wales who don't know any English is 138,000.
- 3 In the last ten years, the number of married people in England and Wales _____ (became smaller) from 51% to 47%.
- 4 Mathematicians have _____ (used maths to find the answer) that it will take 41 years for the earth's population to _____ (become twice as big).
- 5 There are currently 10 million people over 65 years of age living in the UK. Researchers predict that this will _____ (become bigger) to 19 million by 2050.

- 2 Complete each pair of sentences a and b with the same word.

- 1 a At _____ over three billion people in the world live on less than \$2.50 a day.
b Every year, Canada receives 20,000 tulip bulbs from The Netherlands as a _____ .
- 2 a Nowadays, more and more people are moving from the city into the _____ because they want a slower pace of life.
b The biggest _____ in the world by area is Russia.
- 3 a The _____ most spoken language in the world is English with over 500 million speakers. It comes after Mandarin with over one billion speakers.
b The longest word in English has 189,819 letters and takes 3 hours, 33 minutes and 23 _____s to pronounce.
- 4 a The easiest _____ to calculate population growth is using a mathematical equation.
b While we were travelling around the country, we lost our _____ several times. Next time, we need to bring a map!

3 Match the words below to definitions 1–8.

advert company product customer partner founder headquarters invention

- 1 something created for the first time _____
- 2 someone who owns a company together with someone else _____
- 3 something that you can buy in a shop _____
- 4 the main offices of a company _____
- 5 a short film, poster or photo that tells people to buy something _____
- 6 someone who starts a company _____
- 7 someone who buys products _____
- 8 an organization that makes or sells products to make money _____

4 Complete the sentences with words in exercise 3 in the correct form.

- 1 The world's biggest _____ according to how much money they make are: Exxon Mobile Corporation, Royal Dutch Shell and Walmart.
- 2 One of the most expensive _____ in marketing history is for Guinness. It was part of a ten-million-pound campaign.
- 3 On average, McDonald's serves 2.5 million _____ a day in the UK.
- 4 Apple's most popular _____ are the iPod, iPhone and iPad.
- 5 The Googleplex is the name of Google's _____ in London.
- 6 The _____ of Twitter is Jack Dorsey.

5 Choose the correct answers.

When my family first moved to England from the Czech Republic, I had a very difficult time understanding ¹**dialect / native / official** speakers. It all sounded like a completely ²**native / official / foreign** language – nothing I remembered from school. I was also embarrassed because I spoke with a Czech ³**dialect / accent / slang**. English is the ⁴**fluent / foreign / official** language in England, but there are many ⁵**dialects / translations / native speakers**, so it isn't easy to learn and become a ⁶**native / fluent / foreign** speaker. But I kept on listening to people, reading and watching TV and it all soon became easier. I even picked up some ⁷**translation / slang / foreign language** and no longer needed to ask my friends for a ⁸**dialect / slang / translation**.

Grammar

6 Circle the correct answers.

YouTube gurus

Making YouTube videos is no longer a hobby for some, but a lucrative way of earning money. Some make \$100 a month, but there are other YouTube gurus that can earn tens of thousands dollars. The most popular channels are beauty lessons and shopping hauls (showing what you've bought on a recent shopping trip). Here are a few tips from some of the most popular gurus on how to be successful on YouTube:

- 1 You **have to** / **don't have to** have a unique idea – something that others haven't done yet.
- 2 You **don't have to** / **mustn't** always say good things about the products you talk about. It's good to give both positive and negative opinions.
- 3 You **mustn't** / **don't have to** say negative things about other YouTube gurus.
- 4 You **must** / **mustn't** get discouraged if you don't get many views. It takes time to build up a fan base.
- 5 You **have to** / **don't have to** make and upload videos on a regular basis to keep your viewers coming back.
- 6 You **mustn't** / **don't have to** reply to every single comment, but it's good to reply to a few to show that you're interested in what your viewers have to say.

8 Put the words in brackets to make second conditional sentences.

- 1 If we _____ (live) in England, I _____ (not / have) problems with my English.
- 2 I _____ (be) very rich if I _____ (have) a good idea for a useful invention.
- 3 If everyone _____ (speak) the same language, we _____ (not / have to) learn any foreign languages.
- 4 You _____ (not / get) good grades if you _____ (not / study) hard.
- 5 If my parents _____ (decide) to live in Germany, I _____ (have to) learn German.
- 6 If I _____ (become) a YouTube guru, I _____ (make) a lot of money.