

Unit 7 Test | A

Listening

1  **Track 9 Listen to five commercials and choose the correct answer.**

1 Speech Fun

- a teaches people how to get a new job.
- b is a free online course.
- c helps people to make good speeches.

2 The Fast Speak advert

- a is for a two-week language course.
- b includes the opinions of customers.
- c says the course only teaches Spanish and English.

3 The translation app

- a helps people to learn Chinese.
- b has sold faster than any other app.
- c is used in universities and schools.

4 This advert is for

- a English people who want to learn Turkish.
- b sightseeing trips to Istanbul.
- c cooking holidays in Istanbul.

5 This online course

- a uses teachers from around the world.
- b focuses on body language.
- c asks students to make videos of themselves.

____/10

Vocabulary

2 Choose the correct option.

0 She lowered her *eyes* / *voice* so only I could hear her.

1 The *slogan* / *logo* for the new health bar is 'Eat Yourself Fitter!'

2 The big *poster* / *billboard* at the side of the motorway is advertising a new type of chocolate.

3 When you speak to someone, do you always *give* / *make* eye contact?

4 Both radio shows have got millions of *viewers* / *listeners*.

5 It was *reported* / *informed* in the press that an important person is visiting my city today.

____/5

3 Complete the sentences with the words below. There are two extra words.

brand commercials explanation leaflet
listener location reliable shake

0 One of her favourite TV *commercials* is the one that advertises that new car.

1 We received a colourful _____ through our door to advertise a new shop in the centre.

2 You can _____ your head if you disagree.

3 The journalist on _____ said that the accident had happened earlier that day.

4 In my opinion, this TV channel is one of the most _____ sources of news in the world.

5 This is my favourite _____ of mineral water. It's so refreshing.

____/5

4 Complete the words in the text.

⁰ *Communication* is not only talking and writing because you can use gestures to

¹ e _____ yourself. In many cultures, one of the most common ways of doing this is to ² n _____ your head when you agree with someone – you don't need to say the word 'yes'. You can also do this to show that you are paying ³ a _____ to someone. If you don't believe what someone is saying to you, you can simply ⁴ r _____ an eyebrow. So, remember that our body can sometimes ⁵ d _____ things better than words.

____/5

Grammar

5 Complete the sentences with the phrases below.

has been popular is spoken should be taken
was published was it defined will be discussed

0 The story was published in yesterday's newspaper.

1 Today, English _____ by about 1.5 billion people around the world.

2 This product _____ for a very long time. Everyone loves it!

3 The topic of 'Language in the future' _____ by experts at next week's conference.

4 This pill _____ with food twice a day.

5 'Where _____ as a success?' 'I heard it on the radio.'

____/5

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6 Complete the second sentence with the passive.**0** The school will offer Chinese lessons next term.Chinese lessons will be offered by the school next term.**1** I have made this poster for you.

This poster _____ for you.

2 They sent the journalist to the location of the accident.

The journalist _____ to the location of the accident.

3 The teacher will explain the homework.

The homework _____ by the teacher.

4 We must send this letter to all the students in our school.

This letter _____ to all the students in our school.

5 The same person didn't write all these books.

All these books _____ by the same person.

_____/5

Reading**7 Read the article. For each gap (1–5), choose the correct sentence (a–h).****There are three extra sentences.****An innocent joke ... or a very bad trick?**

There are many examples of April Fool's Day jokes in the media. The French newspaper *Le Parisien* once reported that the Eiffel Tower was going to be taken down and then be moved to the USA. And a Danish newspaper claimed that a new law had been passed that said all dogs should be painted white.⁰ ^g And to help Londoners see the time at night, listeners to one radio station in the UK were told that the famous clock, Big Ben, was going to become a giant digital watch.

Some people think that these tricks in the media are innocent and harmless.¹ ^g This is because these jokes appear in reliable sources of news. People then call these newspapers and radio stations to complain or to get more information.

There are instances of when an April Fool's Day joke in the media has gone wrong. In 1980, a TV channel in Boston in the USA reported that a local mountain was, in fact, a volcano. The channel then said that it had erupted. The channel showed footage of a

different volcanic eruption in a different part of the world. Terrified viewers telephoned the police to ask if they should leave their homes and go somewhere safe.² ^g The consequence was that the journalist responsible lost his job.

In another example, a very important newspaper in Jordan had a joke story on its front page on 1 April, 2020. It said that aliens from another planet had landed close to the city of Al-Jafr.³ ^g The mayor of the city also called the army to investigate. Of course, they found no evidence that the newspaper's story was true.⁴ ^g This is because Jordan is a country that doesn't celebrate April Fool's Day. Newspapers, TV channels and radio stations must be more responsible on 1 April.⁵ ^g Some people, however, disagree. They think that what they have read, seen or listened to is a real news story. This can have serious consequences.

- a** There are always joke stories in newspapers in Denmark.
- b** But nobody understood why the newspaper had printed this trick story.
- c** There are many other reliable sources of news on TV.
- d** They may think that their April Fool's Day jokes are funny and are obviously false.
- e** The police then complained to the bosses at the TV channel.
- f** The journalist who wrote the story said that he had seen aliens.
- g** This is so that people could see them at night.
- h** Others, however, believe them when they first read or hear them.
- i** Local residents saw this and became very afraid.

_____/10

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Language Functions

8 Complete the dialogue with the phrases below. There is one extra phrase.

did you mean I meant in other words
let me put what I meant ~~when you said~~
you saying

A: So, are there any questions about this week's homework?

B: Yes, there are. ⁰ When you said to do pages 34 and 35, ¹ _____ that we have to read the three articles, answer all 20 questions and write a report?

A: No, sorry. I didn't mean that.

² _____ was you only read one article, answer two questions and then write a report.

B: OK. Are ³ _____ that we read the first article?

A: No, that's not what ⁴ _____. Please read the second one, answer questions 3 and 4 and then write your report.

B: ⁵ _____, we should only do page 34, shouldn't we?

A: Ah... yes. Sorry...

____/5

Total: _____/50