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Vocabulary & Grammar:

Reading:

Listening:

GLOBAL ENGLISH 8

FINAL-COURSE TEST

I. Read the following passage and circle the letter A, B, C, or D to indicate the correct answer to each of the following questions from 1 to 6.

In the world of business and media, there are several strategies used to achieve success. One common strategy is to create a sensation by offering award-winning products that are exclusive to certain markets. By doing so, businesses attract attention and establish a long-lasting reputation. This is often done by providing unique products or services that differentiate a company from its competitors.

In media, advertisements are crucial for promoting these products. From traditional billboards to modern pop-up ads on websites, advertising plays a central role. Digital marketing has become increasingly popular, as it allows businesses to reach a variety of audiences across multiple platforms. Endorsements by celebrities also help to make products more appealing, especially when these famous figures are seen using the product in their social media posts.

While creativity and market strategies are important, businesses must also comply with legal regulations such as copyright laws to avoid penalties. By balancing creativity with legal responsibility, both business and media industries continue to grow successfully.

Questions:

1. What is the main idea of the passage?

- A. Business and media strategies share similar methods.
- B. Advertising plays a key role in business success.
- C. Digital marketing is the most important factor in business.
- D. Long-lasting products are the most successful in business.

2. The word “exclusive” in paragraph 1 is CLOSEST in meaning to:

- A. special B. available C. common D. widespread

3. What does the writer suggest about the role of celebrities in marketing?

- A. They often do not endorse products.
- B. They make products more appealing to the public.
- C. They prefer to advertise in traditional media.
- D. They are only used for digital marketing.

4. Which of the following examples is NOT mentioned in the text?

- A. pop-up ads B. billboards
- C. endorsements by celebrities D. direct sales

5. What final comment does the writer make about the relationship between business and media?

- A. They are dependent on each other for success.
- B. Business can succeed without advertising.
- C. Media plays no significant role in business strategies.
- D. Advertising campaigns are not important for business success.

II. Put the verb into the correct form, PRESENT or PAST, ACTIVE or PASSIVE.

1. a. Coffee _____ (**grow**) in many countries around the world.
b. In which countries _____ coffee _____ (**grow**)?
2. a. A rare painting _____ (**discover**) in an attic last week.
b. The painting _____ (**find**) by an art dealer who was searching for antiques.
3. a. Emily's grandfather _____ (**pass away**) when she was a child.
b. Emily and her siblings _____ (**raise**) by their mother.
4. a. The train hit a tree that had fallen on the tracks and _____ (**stop**) suddenly.
b. Luckily, no passengers _____ (**injure**).
5. a. Many people _____ (**use**) the internet to shop for groceries these days.
b. Groceries _____ (**deliver**) directly to customers' homes after ordering online.

III. Read the following signs or notices and choose A, B, C, or D to indicate the correct answer to each of the following questions.

Sign 1: NO SMOKING

Smoking is not allowed in this area to ensure a clean environment and to prevent health hazards.

What does this sign indicate?

- A. Smoking is permitted in this area.
- B. Smoking is prohibited in this area.
- C. Only certain people are allowed to smoke.
- D. Smoking is encouraged in this area.

Sign 2: PLEASE KEEP OFF THE GRASS

To help preserve the condition of the grass and prevent damage, please avoid walking on the grass.

What is the purpose of this sign?

- A. To keep people away from the grass to prevent damage.
- B. To allow people to play on the grass.
- C. To encourage people to walk on the grass.
- D. To tell people to water the grass.

Sign 3: EMERGENCY EXIT ONLY

This exit is for emergency use only. Do not block the exit or use it for regular access.

When can this exit be used?

- A. Only during emergencies.
- B. Anytime the door is open.
- C. During lunch breaks.
- D. For regular access.

Sign 4: ALL MOBILE PHONES MUST BE SWITCHED OFF

Mobile phones are not allowed to be used in this area to avoid distractions.

What does this sign mean?

- A. Mobile phones can be left on.
- B. Mobile phones were switched off earlier.
- C. Mobile phones must be turned off in this area.
- D. Mobile phones will be collected by staff.

FCE READING

Part 3: You are going to read a magazine article about students who traveled alone in Europe during their summer break. For questions 1–10, choose from the students (A–D). The students may be chosen more than once.

A. Maria Lopez

When I decided to travel alone across Europe, I was both excited and nervous. The first week was challenging because I wasn't used to planning everything myself. However, I quickly got into the rhythm and found that I loved the freedom of waking up and deciding on the spot where I'd go. While it could be a bit lonely at times, I met incredible people along the way, especially in hostels where travelers gather to share their stories. One memorable experience was hiking in the Alps; although I missed having someone to help with decisions, it was rewarding to manage everything on my own.

B. Liam O'Connor

I've always enjoyed the idea of traveling solo, and my trip to Europe didn't disappoint. I joined a small tour group for a part of my trip, and I appreciated not having to deal with the logistics of booking hotels and transport. This gave me more time to focus on enjoying the sights. On the other hand, sticking to the group's schedule could be limiting at times. Traveling alone also helped me appreciate how different people's attitudes and cultures are, as I met travelers from all over the world.

C. Emily Wang

Solo travel was something I'd wanted to try for a long time, and my summer in Europe gave me the chance to do it. I loved being able to spend time exploring museums and cities at my own pace. However, meal times were the hardest part — eating alone sometimes felt awkward, and I missed the company of friends and family. Still, this experience taught me the value of stepping out of my comfort zone. By the end of the trip, I felt more independent and capable of handling challenges.

D. Adam Fischer

At first, I wasn't sure if traveling alone was for me. I was worried about safety and whether I'd enjoy being by myself. But it turned out to be an incredible experience. One of the best parts was meeting like-minded people. For example, I met a group of travelers in Italy who shared my love of photography, and we ended up exploring together for a few days. I also discovered that choosing the best accommodations I could afford made a big difference in how much I enjoyed the trip. It's worth spending a little extra for comfort and safety when you're on your own.

Which student mentions...

1. feeling awkward during meal times? _____
2. meeting people with a shared interest? _____
3. the advantages of letting someone else manage travel plans? _____
4. enjoying the freedom to decide plans spontaneously? _____
5. becoming more confident as a result of the trip? _____
6. the importance of spending more for better accommodation? _____
7. having initial doubts about traveling alone? _____
8. feeling that group travel can sometimes be restrictive? _____
9. appreciating the opportunity to meet people from different backgrounds? _____
10. missing having someone to help make decisions? _____

FCE PRE-LISTENING & LISTENING

Con hãy làm các bài nghe theo link sau:

https://drive.google.com/file/d/1114xokhX_rckDE9FA55TavN1kjQZ9YW8/view?usp=sharing

Listen to the audio and fill in the blanks with the words/ phrases you can hear from the audio (1 or 2 words per blank).

1. There are a lot of good comedy shows and quizzes, but also stories about people and places in the area and it makes itself accessible to even the _____ of the community.
2. ... Although sometimes I'd rather it took more notice of news and other subjects from _____ rather than just the local area or the country as a whole.
3. Oh, and they don't broadcast _____ so you never get interruptions when you're enjoying a show.
4. Even if you don't agree with him, you can sit back and enjoy the _____ in his approach to local or national news events.
5. The station's known for sponsoring _____ in this region, so it's offering more than just entertainment.

Part 3

You will hear five short extracts in which people are talking about a radio station. For questions **19–23**, choose from the list (**A–H**) what each person says about it. Use the letters only once. There are three extra letters which you do not need to use.

A I appreciate the lack of commercials.

Speaker 1 **19**

B There are suitable programmes for children.

Speaker 2 **20**

C One of the presenters is very funny.

Speaker 3 **21**

D There should be more coverage of sport.

Speaker 4 **22**

E It broadcasts high-quality news programmes.

Speaker 5 **23**

F I approve of what it does for the local area.

G The comedy shows are disappointing.

H It should give more attention to international issues.