

**Ink or Algorithm?**  
**The Moral Dilemma of AI-Written Texts**

**Instructions:**

- 1.-Read the paragraph below carefully.
- 2.-Identify the sentences that correspond to each part of the PEEL structure:
  - *Point: The main idea or argument of the paragraph.*
  - *Evidence: Facts, examples, or data supporting the main idea.*
  - *Explanation: A deeper analysis or reasoning of the evidence provided.*
  - *Link: A concluding sentence connecting the idea to a broader concept or transitioning to the next point.*
- 3.-Complete the table by writing the sentence(s) into their respective categories.

Instructions for writing your answers:

- Write exactly as shown: match the spelling, capitalization, punctuation, and spaces perfectly
- NO extra spaces, do not add spaces before or after your answer
- Double-check your answers: ensure there are no typos or errors

Example: if the answer is 'Artificial Intelligence', write it exactly like this. Variations like 'artificial intelligence' or 'AI' will be marked incorrectly.

### **What are the ethical implications of using AI?**

Artificial Intelligence (AI) tools can create short essays or stories (Elkins & Chun, 2020; Floridi & Chiriatti, 2020) or even copy a unique writing style (Elkins & Chun, 2020). These texts can look well-organized and balanced. However, when an expert checks these texts, they may find mistakes or low-quality information. This is because AI text tools are trained on large groups of documents and give equal importance to all of them. AI tools learn from the most common patterns in the data and focus on repeating them, not on making high-quality content. For example, an AI tool might treat an article in *The New York Times* about vaccines with scientific evidence the same as a blog with the same opinion but without scientific support. However, compared to other AI tools, AI text tools can seem very trustworthy, even when their information is weak, because their style looks like expert writing. For non-expert readers, a low-quality text from AI can seem like a high-quality one. Only an expert would notice that the argument is weak, while others might be impressed by the high-quality writing style, even if the content is poor. Another example: if an AI tool writes a good text and wrongly attributes a theory to an author, only an expert would notice this mistake.

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Original source of the text: Illia, L., Colleoni, E., & Zygliopoulos, S. (2022). Ethical implications of text generation in the age of artificial intelligence. *Business Ethics the Environment & Responsibility*, 32(1), 201–210. <https://doi.org/10.1111/beer.12479> Adapted by Alejandra E. Juárez Ostoa and then modified with the use of ChatGPT for the course of Diseño de Materiales 2025-1

PEEL STRUCTURE	Sentence(s) from the text
Point	
Evidence	
Explanation	
Link	

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Based on *Library: Writing academically: Paragraph structure*. (n.d.). <https://libguides.hull.ac.uk/writing/paras>

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