

7A

Prefixes to create antonyms

Cross out the word that does not fit the meaning of each sentence.

- A: Today I saw a driver in a car at a stoplight. He was texting, talking on a cell phone, and had his laptop open – all at once!
B: Unfortunately, that seems to be a common practice these days. It seems *indecisive* / *illogical* / *irresponsible* to me.
- A: My sister really surprised me the other day. She actually picked up her clothes from the floor and cleaned our room!
B: I used to think she was pretty *irresponsible* / *immature* / *intolerant*, but I guess she's changing.
- A: My nephew hasn't even tried to get a job since he graduated. He lives with his parents, doesn't pay rent, and stays out all night.
B: Wow, he sounds like an *inconsiderate* / *immature* / *inconsistent* person. It must be hard on your aunt and uncle. Maybe he'd be motivated if they made him pay rent.
- A: A recent article said that it's becoming common for people to be expected to work extremely long hours in some professions.
B: Yes, I've heard that lawyers often work past midnight to prepare for big trials. It's considered *indecisive* / *irresponsible* / *improper* to leave the office before being completely prepared.

7B

Collocations with *change*

Correct the underlined mistake in each sentence. Write the correct form of a word or phrase from the box.

anticipate bring about cope with go through welcome

- Some people get into financial trouble because they use their credit cards all the time and are unable to make their payments. Then they have to anticipate serious lifestyle changes to pay off their debt. go through
- The mayor is admired for consistently initiating action to improve the city. He is always looking for ways to cope with change. _____
- A few longtime residents want everything in their neighborhood to stay the same. They're not the type of people to resist changes. _____
- The company plans to provide more on-the-job training. The director avoids this change will lead to a more knowledgeable and productive staff. _____
- During the last recession, some people were unemployed for several months. They welcomed some difficult changes by relying on their families for support. _____



8A**Expressions to discuss shopping**

Use the correct form of the expressions from the box to complete the text.

make an impulse buy

be a compulsive shopper

go over her credit limit

go window-shopping

have buyer's remorse

be a bargain hunter

Did you ever notice how people have different shopping styles? My mom has always been price conscious and (1) is a bargain hunter. Whenever there's a sale, she combs through everything, looking for the lowest prices. On the other hand, my friend Maggie doesn't even look at price tags and buys everything in sight. She just can't control her urge to shop. She definitely (2) _____. She often spends more than the bank allows on her charge cards, but doesn't worry about (3) _____. Now, my sister Shelly has a totally different shopping style. She drives me insane because she never buys anything. She prefers to (4) _____, just peering at the displays of the latest fashions. Crazy, right? As for me, I have to admit that at times, I have the urge to go on a shopping spree. Shopping is all about having fun. I certainly don't plan to buy three pairs of shoes, but all of a sudden, there they are in my shopping bag! OK, I admit to (5) _____ every once in a while. But I confess that I (6) _____ on occasion and end up returning things. There's only so much room in my closets!

8B**Marketing strategies**

Read the situations. Then choose the correct ending to make a true sentence.

1. That actress made a commercial for a new floral perfume. She makes a point of saying that she wears it in real life. The perfume maker . . .
☐ a. is offering a comparative-marketing program.
☐ b. must think a celebrity endorsement will increase sales.
2. Every time the main character on that sitcom has breakfast, viewers can clearly see the product name on the box of cereal on the table. That cereal company . . .
☐ a. is using a product-placement strategy.
☐ b. is offering free samples.
3. The credit card company gives points every time shoppers use their card. Many customers keep the card for a long time to earn points. The credit card company retains its customers by using . . .
☐ a. a loyalty program.
☐ b. coupon codes.
4. When consumers searched for smartphone features and prices, one brand kept popping up. As part of its marketing strategy, the smartphone company is using . . .
☐ a. word-of-mouth marketing.
☐ b. search-engine marketing.

9A

Physical features of animals

Choose the correct words to complete the conversation.

Ahn: I've been studying how animals defend themselves. It's fascinating how a bird can use its (1) *feathers* / *fangs* / *beak* to fight off predators.

Phil: Birds can be fierce, especially if they're protecting their nests.

Ahn: Speaking of fierce, when I was hiking last week, I ran across a herd of wild mountain goats. Two male goats were in a battle, using their (2) *horns* / *scales* / *gills* and (3) *claws* / *hooves* / *tusks*.



Phil: Goats are considered to be smart, and they are amazing climbers. What other animals have you studied?

Ahn: Last year, I spent time at an ocean research facility to study dolphins.

Phil: Oh, my eight-year-old son has been fascinated by them lately. Someone told him that dolphins didn't have (4) *fins* / *scales* / *tails* and didn't breathe through (5) *gills* / *paws* / *wings*, and he was really puzzled – "Why not, if they live in the ocean?" When I explained that dolphins are mammals, and not fish, he was amazed. Now he reads every dolphin book he can find.

Ahn: Hey, maybe he'll want to study animals someday, like I do!

9B

Nature-related idioms

Replace the underlined phrases with the correct idioms from the list.

a breath of fresh air	as clear as mud	set in stone	under the weather
a drop in the ocean	a walk in the park	the tip of the iceberg	up in the air

- They're going to open the new nature preserve to the public sometime soon, though the exact date is still not decided on. up in the air
- I know my own effort to reduce carbon pollution by driving an electric car is just a small thing, but I like to know I'm doing something to help. _____
- I've been feeling unwell for days now. I should really see my doctor. _____
- A politician helping clean up the park is something new and exciting! I wish more public officials would help the community. _____
- His explanation of the new environmental law was extremely confusing. I still have no idea of what it's about! _____
- People are cutting down trees illegally, but I'm sure that's just a small part of the problem. There are bound to be more problems than that. _____
- I was nervous about presenting my research to the Conservation Board, but in the end it was really easy. They were such good listeners! _____
- The timetable for the conference is unchangeable. There's no way we can reschedule. _____