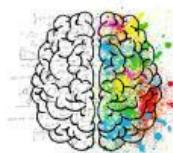


Like it is going out of fashion!

(to do something a lot and quickly)



I. Read and answer the questions.

There has been a dramatic increase in the popularity of veganism around the world in the past decade. Many people are becoming vegans in an attempt to lead a lifestyle that is more conducive to helping the planet. Deciding not to eat meat, dairy and other food from animals, vegans also make changes to other aspects of their lives. However, an increasing number of vegans are now talking veganism in fashion.

Shops are marketing products that are free from cow skin and other animal products. Now they are full of synthetic fur coats, plastic belts, and shoes made from tree bark, recycled plastic bottles, rubber and coconut fibre.

The trend in vegan fashion has also reached luxury brands. Designer Stella McCartney has designed a new range of fashion that is free from leather and makes use of recycled products.

1. What increased in popularity around the world in the past decade?

2. What do you know about vegans?

3. What types of products are free from animal products?

4. What materials do the designers use to make vegan fashion?

5. Which designer designed a new range of fashion that is free from leather?

6. Why are many people becoming vegans?