Напишите свои фамилию, имя и группу

Digital printing

Exercise 1. Послушайте диалог и заполните пропуски:

Emily: Hey Liam, have you learned digital printing on your lessons?

Liam: Yes, we have. We've read that it's a modern way of printing that uses computers to produce high-quality results. Why are you asking?

Emily: I want to make some notes on it and find out what I've missed. Could you help me?

Liam: No problem. So, where were we? High-quality results?

Emily: That's right! So, digital printers use _____(1) created on computers to print out clear and legible text.

Liam: And for _____(2), digital printers use pixels to create images.

Emily: Exactly! And by controlling the _____(3) of each _____(4), they can create different shades and colors.

Liam: Digital printers can also print in _____(5) or full-color depending on the requirements of the _____(6).

Emily: That's correct. Before printing, it's crucial to check for color accuracy via soft proofs or hard proofs. A _____(7) entails digitally viewing the proof using a computer display, while a hard copy involves printing a physical sample.

Liam: To ensure color accuracy, digital printers rely on _____(8) techniques such as _____(9) and remote proofing.

Emily: Screen angles help prevent moiré patterns from appearing in an image, while remote proofing allows reviewers to examine a proof from afar.

Liam: In conclusion, digital printing is flexible and efficient and can offer excellent quality results when put into practice with attention to detail and _____(10) techniques.

Emily: Agreed!

Liam: So, have I helped you with your notes?

Emily: Yes, you have! Thanks a lot!

Exercise 2. Ответьте, верны ли следующие утверждения. Если предложения верны, то выберите T (true), если нет, то выберите F (false).

Statements:

_____1. Digital printing is an old-fashioned way of printing.

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_____2. Digital printers use text data created on computers to print out clear and legible text.

_____3. Digital printers use ink to create images.

_____4. Digital printers can only print in full-color.

_____5. Soft proofs involve printing a physical sample.

Exercise 3. Выберите правильный вариант:

Questions:

1. What is digital printing?

A) A traditional way of printing

B) A modern way of printing that uses computers

C) A way of printing that uses text data created on typewriters

D) A way of printing that only prints in black and white

2. How do digital printers create clear and legible text?

A) By using ink cartridges

B) By using text data created on computers

C) By using a typewriter

D) By using a pen to write the text

3. How do digital printers create graphics?

A) By using text data

B) By using pixels

C) By using a typewriter

D) By using a pen to draw the graphics

4. How do digital printers create different shades and colors?

A) By controlling the tone value levels of each pixel

B) By using different types of ink cartridges

C) By using a typewriter

D) By using a pen to color the image

5. Can digital printers print in single-color or full-color?

A) Only in single-color

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B) Only in full-color

C) Both single-color and full-color

D) Neither single-color nor full-color

6. What is a soft proof?

A) A physical sample of the print

B) A digital view of the proof using a computer display

C) A way to prevent moiré patterns from appearing in an image

D) A way to examine a proof from afar

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