

Read the comments of four people. Which do you agree with? Which do you disagree with? Why?



**Benjamin Mitchell**

I've always felt that the movies with the most unexpected endings stay with us the longest. It's like they challenge our way of thinking.

#cinema #movies #thoughts



**Clara Whitfield**

Every time I watch a comedy, I think about how laughter truly is universal. Even in different cultures, we all find humor in similar things.

#cinema #movies #thoughts



**Emily Clarkson**

Sometimes, even if a movie isn't true, the feelings and situations can be so real. Can fiction be more truthful than reality at times?

#cinema #movies #thoughts



**Samuel Norton**

Movies can be an escape. For those two hours, we're in a different world. Isn't it magical how cinema can transport us anywhere?

#cinema #movies #thoughts



# WHAT IS THE FUTURE OF CINEMA?

1. Watch the video and complete the multiple-choice questions.



1. What did early films mainly depict?

- a) War scenes
- b) Fairy tales
- c) Everyday life
- d) Science fiction

2. What does the term "Nickelodeon" refer to?

- a) A brand of popcorn
- b) A specific film director
- c) A type of early cinema
- d) A famous actor

3. What era is often called the golden age of cinema?

- a) 1890s
- b) 1950s
- c) 1930s
- d) 2000s

4. What did cinemas introduce to compete with television?

- a) Lower ticket prices
- b) Drive-in cinemas
- c) Online streaming
- d) 3D movies

5. What effect did streaming services have on cinemas?

- a) Increased sales
- b) No change
- c) Decreased sales
- d) Increased popularity

6. What is uncertain about the future of cinemas?

- a) Whether they will merge with streaming services
- b) Whether they will disappear
- c) Whether they will lower ticket prices
- d) Whether they will bring back black and white films

# Vocabulary Introduction

## 1. "likely to evolve into" -

- Example: "Movie theaters are likely to evolve into ... with more interactive experiences."

## 2. "set to transform" -

- Example: "The movie industry is set to transform with the rise of ..."

## 3. "on the brink of disappearing" -

- Example: "Traditional movie theaters are on the brink of disappearing due to ...."

## 4. "expected to shift towards" -

- Example: "The focus is expected to shift towards ..."

## 5. "poised to revolutionize" -

- Example: "New technologies are poised to revolutionize t..."

## 6. "predicted to decline" -

- Example: "Attendance at traditional movie theaters is predicted to decline as ...."

a. to develop or change into something different.

b. expected to undergo a significant change.

c. very close to vanishing or ceasing to exist.

d. predicted to move in a particular direction or trend.

e. ready to cause a major change.

f. expected to decrease or diminish

1. "As personalized and interactive movie-watching options become more widespread, cinema experiences are \_\_\_\_\_ in ways that could completely change how we enjoy films."
  2. "With the rise of on-demand content and streaming platforms, movie theater attendance is \_\_\_\_\_, especially among younger audiences who prefer the flexibility of watching at home."
  3. "Because of the growing popularity of streaming services, traditional cinemas are \_\_\_\_\_ as more people choose to watch movies from the comfort of their own homes."
  4. "In the next decade, the future of movie theaters is \_\_\_\_\_ entertainment centers that not only show films but also host a variety of other interactive experiences."
  5. "As movie theaters look for ways to stay relevant, they are \_\_\_\_\_ places that offer more than just films, such as live events, gaming, and virtual reality."
  6. "With new developments like holographic displays, the way we watch movies is \_\_\_\_\_, making the experience far more engaging and interactive."
  7. "Thanks to rapid advancements in technology, the entire film industry is \_\_\_\_\_ major changes that will alter how movies are produced and consumed."
  8. "With new immersive technologies like virtual reality becoming more common, the entire movie industry is \_\_\_\_\_ by the introduction of these innovative experiences."
  9. "As home viewing becomes more personalized and convenient, audience preferences are \_\_\_\_\_ more streaming services than traditional movie theaters."
1. "likely to evolve into" -
  2. "set to transform" -
  3. "on the brink of disappearing" -
  4. "expected to shift towards" -
  5. "poised to revolutionize" -
  6. "predicted to decline" -