

- review talking about festivals in the country
- write an announcement for a festival in the country

Writing Skill: Writing long-form announcements

Listening

a. Listen to two people talking about a traditional festival. What activity is NOT mentioned? 

1. a market 2. watching lion dances 3. playing traditional games



b. Now, listen and circle the correct answers. 

- The festival will take place in two/a few weeks.
- The festival is going to be at the town park/town center.
- The festival is for everyone/young children.
- People can buy colorful masks/lanterns at the festival.
- Children from around the town/country will perform songs at the dance show.



Reading

a. Read the announcement. What is the main purpose of it? 

- say what you can do at the festival
- say where activities are taking place
- say who will enjoy the festival

Rock Hill Village Mid-Autumn Festival

We are happy to announce that the 2025 Rock Hill Village Mid-Autumn Festival will take place on Nguyễn Thị Minh Khai Street on Monday, October 6th from 1 p.m. to 10 p.m. Come and celebrate the amazing Mid-Autumn Festival here in Rock Hill Village on Monday.

This is a free event for everyone to come and enjoy.

There are lots of different activities to try. There will also be lots of folk games to play. There's a lot of amazing food to eat, too. Enjoy fun activities like watching lion dances, decorating mooncakes, and watching traditional live music. Taste delicious local food like mooncakes, fruits, nuts, and grilled meat. The lantern parade will start at 6 p.m., and the fireworks will start at 8 p.m. Arrive early to find a good place to stand.

Bring your whole family and all your friends. It will be a day to remember!



b. Now, read and answer the questions. 

- What festival is the announcement about?
- What time and date will the festival take place?
- How much does the festival cost?
- What food can you eat at the festival?
- What will start at 8 p.m.?

**Writing Skill****Writing long-form announcements**

To write a long-form announcement, you should:

1. Write a heading. Say what the event is.

The 2024 Culture Festival

2. Write a summary sentence about what, where, and when the festival is.

We are excited to announce the 2024 Culture Festival will take place at King Park on Saturday, October 8th from 1 p.m. to 10 p.m.

3. Give a call to action. Ask the readers to take part or join in.

Come and celebrate the 2024 Culture Festival...

4. Say the cost.

This is a free event for everyone; Tickets to the festival cost 50,000 VND.

5. Say the different activities and food at the festival.

Enjoy activities like..., Take part in..., Eat many types of traditional food like...

Reorder the parts of the announcement. Use the skill box to help you.

A. Try lots of traditional food, like *bánh chưng*, and enjoy live performances. _____

B. Come and enjoy a great day at the Peace Town *Tết* Festival. _____

C. We're pleased to announce the 2025 Peace Town *Tết* Festival will be at Main Street Hall on Wednesday, January 29th at 2 p.m. _____

D. The 2025 Peace Town *Tết* Festival _____

E. Tickets cost 60,000 VND for adults and 30,000 VND for children. _____

**Planning**

Now, imagine you are a member of the cultural department of a small town in the country and are planning a traditional festival. Choose a festival and complete the table.

Name of festival	
Place	
Date/Time	
Cost	
Activities	
Food	

**Writing**

Now, write the announcement for the festival you planned. Use the Writing Skill box and your notes to help you. Write 80 to 100 words.

