

Reading activity

Zoom in, read the CV, drag the information and drop it into the correct box

Summary/
Profile

Languages

Contact
information

Education

Work
experience

Skills

Name

David Chen

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A dynamic and experienced Marketing Manager with a proven track record of success in developing and executing effective marketing strategies. Proven ability to lead teams, analyze market trends, and drive business growth.

- Marketing Manager | ABC Corporation | San Francisco, USA | 2018 - Present
- Developed and executed successful marketing campaigns that increased brand awareness by 20%.
- Conducted market research and analysis to identify new market opportunities.
- Supervised a team of 5 interns, providing guidance and support on research projects.
- Marketing Coordinator | XYZ Marketing Agency | New York City, USA | 2016 - 2018

- Master of Business Administration (MBA) | Harvard Business School | Boston, USA | 2016
- Bachelor of Arts in Economics | University of California, Berkeley | Berkeley, USA | 2014

Digital Marketing, Social Media Marketing, Content Creation, Market Research, Data Analysis, Project Management, Leadership, Communication, Teamwork

Fluent in English and Spanish. Proficient in French