

Cultural stereotypes are fixed ideas that people have about what specific social groups or individuals are like especially an idea that is wrong. Other terms that are associated with the term stereotype are prejudice and cliché. The term has a Greek origin: stereos means solid or firm and typos mean blow, impression, engraved, or mark. The term was first used in the printing business. The first modern English use of the term was in 1850, meaning "image perpetuated without change."