READING

A blog post

1 **Look at the text quickly and circle the correct answers.**

1 The text is a *newspaper article* / *blog post*.

2 It's about *how often to wash jeans* / *what jeans to buy*.

2 **Read the blog post. Check the meaning of the words in the box in a dictionary. Then complete the sentences.**

brand	claim	harm	~~reckon~~	research	turn out

1 I *reckon* that you paid too much for that belt.

2 Don't wash that shirt in very hot water. It will definitely _____ the material!

3 I'm going to do some _____ before I buy a new phone.

4 I like these jeans, but I don't know this _____. Is it good?

5 Some people _____ that shopping online is 100% safe, but I'm not so sure.

6 I'm making a dress, but I have a feeling that it's not going to _____ well.

3 **Are the sentences *T* (true) or *F* (false)? Correct the false sentences.**

1 In the writer's opinion, the question of how often to wash jeans is very important.

F It's not the most important topic in the world.

2 The writer agrees with her friend about how often to wash jeans.

3 In the writer's opinion, an important person in the clothes industry has a strange idea.

4 Freezing jeans is a good way to clean them.

5 It's best not to wash your jeans too often.

6 The experts make a good recommendation.

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TO WASH OR NOT TO WASH JEANS? THAT IS THE QUESTION!

I haven't written a post recently because I've been doing exams all week! Have you missed me? Today, I want to talk about a very important subject: how often to wash denim jeans! OK, maybe it's not the most important topic in the world, but people have very different ideas about it. One of my friends even reckons that you should never wash jeans because it harms them. I don't know about that! Imagine wearing a pair of tight jeans that you haven't washed for over a year! So, anyway, I decided to do some research online about how often you should actually wash jeans. One thing I read really surprised me: the head of a company that makes a very well-known brand of jeans says that he hardly ever washes his. He just puts them in the freezer. He claims that this keeps them clean! Speaking personally, I wouldn't want to put my jeans next to a packet of frozen peas! And it turns out that the 'freezer theory' isn't correct. After you wear your jeans just once, they're covered in bacteria, skin cells and the natural oils from your body. And freezing them won't eliminate these things. According to the experts, there is one good reason for not washing your jeans very often: they get a little baggier every time you wash them. And most of us don't want to wear baggy jeans! Experts actually say there's no specific recommended frequency for washing jeans – but you should definitely wash them when they start to smell! That sounds like good advice to me!



LIVEWORKSHEETS