

PART 5

You should spend about 20 minutes in this part.

Read the text below. Six sentences have been removed from the article. Choose from the sentences (A – H) to fit each gap (35 – 40).

Hilda the Cookie Entrepreneur

Hilda is an ambitious girl who has dreamed of running her own business since she was young. (35) _____. Initially, it was challenging to find the right balance of ingredients to create the perfect soft and chewy cookies. (36) _____. She began baking, selling and promoting them to the people in her neighbourhood.

Hilda remembered her first cookie order. (37) _____. Since then, Hilda worked hard and poured her heart into fulfilling each order received. While orders were steadily coming in, they were only from among her family, friends and neighbours. So, Hilda decided to explore online platforms to expand her reach. (38) _____.

Transitioning to the online world came with its own set of challenges. Not only did Hilda have to maintain an attractive social media account, but she also had to handle online queries and orders. Hilda also took another bold step by doing live sessions. (39) _____. It was nerve-wracking at first, but Hilda soon found joy in engaging with her audience and building a sense of community around her cookie business.

Undoubtedly, there were moments when Hilda felt discouraged. Challenges like burnt batches and unsatisfactory remarks from customers brought her down. (40) _____. Looking ahead, Hilda dreams of owning her own café - a cosy space where people can gather to enjoy her soft cookies, brewed coffee and hearty conversations.

- A These sessions allow her to interact with customers in real time, sharing her baking process and answering questions.
- B While baking late at night, Hilda received a phone call from one of her customers.
- C The feeling of packing her first sale for a customer was indescribable.
- D After numerous attempts, Hilda finally discovered the perfect recipe.
- E One day, she created a limited-edition “Double Chocolate Delight” batch that sold out within a few hours.
- F After completing her studies, Hilda started her entrepreneurship journey by baking soft cookies from her home kitchen.
- G She named her business ‘Hilda Goopy Cookies’ and created social media for it.
- H However, the positive feedback from satisfied customers and her passion for baking kept her going.

[6 marks]