



Writing Activity

Zoom in, fill in the blanks in the sentences below using the vocabulary words.
Write them correctly

acumen	brochure	buzz	acumen	linking words
misspellings	courier	brand	MBA	headline

- The marketing team's _____ was evident in their successful campaign that generated significant _____ around the new product launch.
- The company's _____ is well-known for its commitment to quality and innovation.
- The eye-catching _____ immediately drew me in, and the persuasive language in the _____ convinced me to learn more about their services.
- Before submitting the final draft, be sure to proofread carefully to avoid any embarrassing _____.
- We hired a _____ to deliver the important documents to our clients overseas.
- Her _____ in marketing strategy led her to pursue an _____ to further her career.
- Using _____ such as "however" and "therefore" can help to improve the flow and clarity of your writing.

