Reading Unit 4

1. What is the primary advantage of fast-casual dining compared to traditional sit-down restaurants?

    a) It is less expensive than fast food.

    b) It offers a higher standard of dining without the high cost.

    c) It is more popular than traditional dining.

    d) It is always healthier than other dining options.

2. Which of the following statements best describes fast fashion?

    a) It is marketed towards people who prefer exclusive high-end fashion.

    b) It provides trendy clothing at a higher price than high-fashion brands.

    c) It offers high-fashion trends at a much lower price.

    d) It is known for using high-quality materials that last a long time.

3. What does the term "cost-per-wear" refer to in the context of clothing?

    a) The total cost of an item divided by the number of times it is worn.

    b) The price of an item when it is bought in bulk.

    c) The original price of a clothing item.

    d) The price you pay for an item before any discounts are applied.

4. Why is the cost-per-wear of fast fashion items typically high?

    a) They are made of high-quality materials.

    b) They are designed to last longer than traditional clothing.

    c) They are made of cheap material and easily ruined.

    d) They are worn less frequently because they are special items.

5. What is the author's main suggestion for becoming a smarter shopper?

    a) Only buy high-fashion brands.

    b) Focus on the cost-per-wear of items to assess their value.

    c) Buy clothing only during sales.

    d) Avoid fast-casual dining and fast fashion.

6. What is one reason the author suggests that fast fashion may not be as good a deal as it seems?

    a) Fast fashion brands often go out of style quickly.

    b) Fast fashion items are usually only available for a limited time.

    c) The low price point encourages frequent purchases, leading to more spending in the long run.

    d) Fast fashion items are difficult to find in stores.