

# TOEIC. Part 7. Advertisements + Forms 1

Ms. Minh Hà - 0982194748

Questions 1–5 refer to the following appointment calendar page.

MARCH	
<b>28</b> MONDAY	
Meet train 6:42 at station	
<b>29</b> TUESDAY	
6:00 Tennis w/ T. Kral	
<b>30</b> WEDNESDAY	
12:00 p.m. Lunch at Elizabeth's Café w/ Ms. Welby	
<b>31</b> THURSDAY	
4:00 p.m. Teleconference	
APRIL	
<b>1</b> FRIDAY	
10:00 Staff meeting	
11:00 Mr. James Gonsalves	
<b>2</b> SATURDAY	
7:30 a.m. John Ling—golf course	
<b>3</b> SUNDAY	

1. What period of time does this page cover?  
(A) One week  
(B) Two weeks  
(C) One month  
(D) Two months
2. Where is the appointment with John Ling?  
(A) At the train station  
(B) At a café  
(C) On the golf course  
(D) On the telephone
3. What can be inferred from this page?  
(A) There will be a teleconference on Tuesday.  
(B) The staff meeting on Friday will not be longer than an hour.  
(C) There will be a tennis game on Thursday.  
(D) Ms. Welby is a vegetarian.
4. What will happen on Tuesday?  
(A) A train will arrive two minutes late.  
(B) There will be a tennis game.  
(C) Elizabeth will serve lunch.  
(D) A new month will begin.
5. What time is the appointment with Ms. Welby?  
(A) 6:00  
(B) 10:00  
(C) Noon  
(D) Midnight

Questions 6–8 refer to the following form.

<p><b>Call 1-800-555-5459 to make a reservation</b></p> <p>You have the opportunity to reserve these accommodations for next year. Send a non-refundable reservation fee (10%). The lease will be sent to you by November 15. Fill out this form and return it to our office as soon as possible.</p>	<p>Name &amp; Address: _____ _____</p> <p>Phone: _____</p> <p>Today's date: _____</p> <p>Reservation date: _____</p> <p>10% paid by: _____</p> <p>Cash <input type="checkbox"/> Traveler's Check <input type="checkbox"/> Credit Card <input type="checkbox"/></p> <p>Reserved for office use: _____</p> <p>Accommodations #: _____ Rec'd by: _____</p>
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6. What is this type of form used for?

- (A) To obtain insurance
- (B) To reserve accommodations
- (C) To pay a bill
- (D) To pay an invoice

7. Which of the following information is filled in at the office?

- (A) Name and address
- (B) Today's date
- (C) Phone number
- (D) Received by

8. Which of the following can NOT be used for payment?

- (A) Cash
- (B) Credit card
- (C) Personal check
- (D) Traveler's check

Questions 9–12 refer to the following newspaper article.

## RAISING RATES IN THE CITY—FOR THE TOURIST

WHEN TAXES ON hotel rooms in Washington, D.C. rise this summer, the city will go from having the 30th highest hotel taxes to having the 10th highest among the top tourist cities in the United States. This increase, from 11 percent to 13 percent, is a big one; however, the tax rate is much lower than hotel taxes charged in New York.

In addition to hotel taxes, there will be new restaurant taxes. Taxes at Washington restaurants will rise from 9 percent to 10 percent. This increase gives Washington the highest restaurant taxes in the country.

Although the new restaurant taxes will affect local citizens, the taxes will mostly affect tourists to the city. These tourists will pay both the new hotel taxes and the new restaurant taxes.

An organization based in San Francisco made a survey of “tourist taxes” in 50 most-visited cities. The study of hotel, restaurant, gasoline, car rental, and airfare taxes showed that the average family pays 14 percent of its vacation budget in taxes. “The tourist is the easiest target to tax because tourists don’t vote where they spend,” said the chairman of the organization.

9. What does this article primarily discuss?
  - (A) The result of a survey
  - (B) Tourist taxes
  - (C) Washington, D.C.
  - (D) Taxes in restaurants
10. Which taxes will increase by 2 percentage points?
  - (A) Tourist taxes in San Francisco
  - (B) Hotel taxes in Washington, D.C.
  - (C) Restaurant taxes in Washington, D.C.
  - (D) Tourist taxes in 50 most-visited cities
11. Which of the following is NOT true?
  - (A) Hotel taxes in New York are higher than those in Washington, D.C.
  - (B) Tourists and local citizens pay restaurant taxes.
  - (C) Taxes make up more than 10 percent of a family’s vacation budget.
  - (D) New York has the highest restaurant taxes in the United States.
12. The word “average” in paragraph 4, line 6 is closest in meaning to
  - (A) normal
  - (B) traveling
  - (C) largest
  - (D) wealthy

Questions 13–16 refer to the following message.

To:	<u>Mr. Ramen</u>		
Date:	<u>12/08</u>	Time:	<u>10:15</u> <input checked="" type="radio"/> AM <input type="radio"/> PM
<b>WHILE YOU WERE OUT</b>			
Mr./Ms.	<u>Sam Keng</u>		
of	<u>Hotel Service Corporation</u>		
Phone	<u>(202) 555-1234 x341</u>		
Area Code Number Extension			
<input checked="" type="checkbox"/> TELEPHONED		<input checked="" type="checkbox"/> PLEASE CALL	
<input type="checkbox"/> RETURNED YOUR CALL		<input type="checkbox"/> WILL CALL	
Message			
<u>Unable to make tomorrow's meeting; let's</u>			
<u>meet next Monday</u>			
<u>Ms. Murohisa</u>			
<u> </u>			
<u> </u>			
<u> </u>			

13. Who made the phone call?  
(A) Mr. Sam Keng  
(B) Mr. Ramen  
(C) Ms. Murohisa  
(D) Hotel Service Corporation

14. Who took the message?  
(A) Mr. Sam Keng  
(B) Mr. Ramen  
(C) Ms. Murohisa  
(D) Hotel Service Corporation

15. Why was the call made?  
(A) To cancel a meeting  
(B) To verify a meeting  
(C) To take a message  
(D) To return a call

16. What will probably happen next?  
(A) Mr. Keng will call Mr. Ramen.  
(B) Mr. Keng and Mr. Ramen will meet on Monday.  
(C) Mr. Ramen will telephone Mr. Keng.  
(D) Ms. Murohisa will return Mr. Keng's call.

Questions 17–20 refer to the following form.

**CompuSys Conference**  
 Secretaria Executiva  
 Av. Francisco Jose de Camargo Andrade, 34  
 13040-221 – Campinas, SP  
 Brazil

Telephone: (55) (192) 41-3204  
 Fax: (55) (192) 41-5432

Name: \_\_\_\_\_  
 Last/Family \_\_\_\_\_ First \_\_\_\_\_ Middle \_\_\_\_\_

CompuSys Membership #: \_\_\_\_\_

Company Name: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_  
 City/State/Zip/Country: \_\_\_\_\_

Work Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

**CONFERENCE: Please check appropriate fee(s).**

Advance Reservation Fees	CompuSys Member	Non-Member
Until July 10, 20____	Advance/Late or On-site	Advance/Late or On-site
Full Conference Registration	<input type="checkbox"/> \$330/ \$420	<input type="checkbox"/> \$430/ \$530
Opening Ceremony	<input type="checkbox"/> \$30/ \$40	<input type="checkbox"/> \$100/ \$120
Day One of Conference (Oct. 2)	<input type="checkbox"/> \$100/ \$120	<input type="checkbox"/> \$110/ \$135
Day Two of Conference (Oct. 3)	<input type="checkbox"/> \$100/ \$120	<input type="checkbox"/> \$110/ \$135
Day Three of Conference (Oct. 4)	<input type="checkbox"/> \$100/ \$120	<input type="checkbox"/> \$110/ \$135
Proceedings of the Conference	<input type="checkbox"/> \$80/ \$100	<input type="checkbox"/> \$110/ \$135

Total (in U.S. dollars): \$\_\_\_\_\_

Methods of Payment

Payment Order

PAY TO: Banco do Brasil S.A., New York (USA)

SWIFT CODE: BRASUS44

CHIPS ABA: 0344

FED WIRE: ABA 0371-1466-8

FOR ACCT.: 128.141-6

Credit Card \_\_\_\_\_  
 Cardholder Name \_\_\_\_\_  
 Card Number \_\_\_\_\_  
 Expiration Date \_\_\_\_\_  
 Authorized \_\_\_\_\_  
 Signature \_\_\_\_\_

17. Who should fill out this form?  
(A) Conference organizers  
(B) Conference attendees  
(C) Conference presenters  
(D) Conference assistants

18. What is the cost for non-members to register for the opening ceremony on-site?  
(A) \$30  
(B) \$40  
(C) \$100  
(D) \$120

19. Where does the conference take place?  
(A) France  
(B) Switzerland  
(C) New York  
(D) Brazil

20. To save money, registration must be received no later than  
(A) July 10  
(B) October 2  
(C) October 3  
(D) October 4

Questions 186–190 refer to the following advertisement and letter.

Marketing assistant sought to work in busy, fast-paced office. We are a cutting-edge fashion company seeking a creative, energetic person to work in our Marketing Department. Assist in the planning of marketing strategies, promotional events, and special advertising. Knowledge of fashion is a must. Degree in business or marketing and five years relevant work experience are required. We offer a competitive salary, health and life insurance, and paid vacation and sick days. Send résumé before September 30 to: Mija Kim, Human Resources Director, Box 45, Springdale, OH 40441.

September 22, 20 \_\_\_\_  
10 Frontage Rd.  
Parma, OH 40424

Mija Kim  
Human Resources Director  
Box 45  
Springdale, OH 40441

Dear Ms. Kim:

I am interested in applying for the position of marketing assistant as advertised in yesterday's paper. I received a business degree from Clifton College five years ago. I have three years experience working in the Marketing Department at River Run Publishers, where I worked on developing marketing strategies and planning publicity events. I have a great interest in fashion and have taken several courses in fashion marketing as well as in fashion design. For this reason, I am currently seeking a position with a fashion company such as yours.

I am enclosing my résumé and a letter of reference from my supervisor at River Run. Thank you for your attention, and I look forward to hearing from you.

Sincerely,  
*Josefa Silva*  
Josefa Silva

186. Who would most likely qualify for this job?  
(A) A fashion model  
(B) A book publisher  
(C) A fashion designer  
(D) A marketing major

187. When did the advertisement appear in the newspaper?  
(A) September 21  
(B) September 22  
(C) September 29  
(D) September 30

188. What is Mija Kim's job?  
(A) Marketing assistant  
(B) Marketing director  
(C) Human resources director  
(D) Fashion designer

189. Where did Josefa Silva work before?  
(A) At a college  
(B) At a marketing firm  
(C) At a fashion company  
(D) At a publishing company

190. What is one requirement of the job that Ms. Silva does NOT meet?  
(A) College degree  
(B) Competitive spirit  
(C) Knowledge of fashion  
(D) Number of years of experience

Questions 191–195 refer to the following letter and form.

City Health and Fitness Center  
Your health is our priority!  
May 6, 20 \_\_\_\_

Jonathan Siebold  
84 Rockingham Lane  
Portland, MA 01972

Dear Mr. Siebold:

Thank you for your interest in the City Health and Fitness Center. As you may be aware, we are the largest fitness center in Portland, with two Olympic-size pools, three squash courts, one indoor tennis court, an exercise room with state-of-the-art exercise equipment, and an indoor running track. We also have a full schedule of swimming, tennis, and exercise classes, as well as personal trainers ready to assist you at your convenience. In addition, our club store provides you with all the equipment you need to participate in these sports at reasonable prices.

We have both six-month and one-year memberships available. Right now we have a special promotion. If we receive your membership application before May 25, you will receive a 15% discount off the regular fee of \$500 for a one-year individual membership. A six-month membership is \$300, and there is no special discount on that at this time. One-year members are entitled to their own locker, free of charge, but availability is limited. If you want a locker, you will need to call the membership office to find out if there are any lockers available at this time.

I am enclosing a membership application for your convenience. Please feel free to call me if you have any questions. Thank you.

*Elvira Montague*

Elvira Montague  
Membership Director

**City Health and Fitness Center**  
**Your health is our priority!**  
**Application for Membership**

Name: Jonathan Siebold Date: May 27, 20

Address: 84 Rockingham Lane  
Portland, MA 01972

Occupation: Accountant

Membership type: X individual       family  
      six months X one year

What classes are you interested in?

      swimming X tennis       squash       fitness training

Do you want a locker? X yes       no

Please enclose your check, made payable to CHFC.

191. What is one thing you cannot do at the City Health and Fitness Center?  
(A) Have lunch  
(B) Go running  
(C) Learn to swim  
(D) Buy a tennis racket

192. How much will Jonathan Siebold pay for his membership?  
(A) \$255  
(B) \$300  
(C) \$425  
(D) \$500

193. What class does Jonathan Siebold want to take?  
(A) Swimming  
(B) Tennis  
(C) Squash  
(D) Fitness Training

194. What is Jonathan Siebold's job?  
(A) Fitness trainer  
(B) Accountant  
(C) Health club director  
(D) Professional athlete

195. Why will Jonathan Siebold have to call the health club?  
(A) To sign up for a class  
(B) To request an application  
(C) To find out about lockers  
(D) To get the discount

Questions 166–169 refer to the following advertisement.

If you plan your visit in October, don't miss the Harvest Festival. The festival offers a variety of activities for all age groups and interests. Children will enjoy listening to traditional stories and learning folk dances. Adults will enjoy the antique show and the crafts fair. Other attractions include a celebration of musical heritage and demonstrations of traditional skills such as candle making, butter churning, and bee keeping. The festival is held at the County Fairgrounds, 10 miles outside of town on Highway 64 West. Space is available for you to park your car at the festival at no extra charge. The admission fee of \$2 for adults and \$1 for children 6 and younger is donated to the Preserve Our History Fund.

166. What does this ad describe?

- (A) A lecture
- (B) A parade
- (C) A school
- (D) A festival

167. What activity is available for children?

- (A) Dancing
- (B) Painting
- (C) Ball playing
- (D) Singing

168. How does the advertisement assume that people get to the fairgrounds?

- (A) Walking
- (B) Flying
- (C) Taking the subway
- (D) Driving a car

169. What happens to the admissions fee?

- (A) It is used to rent the fairgrounds.
- (B) It pays the performers.
- (C) It is donated to charity.
- (D) It pays for supplies.