

UNIT 6, INTERMEDIATE TWO

Passive voice and used to

FROM ZERO TO ZARA

Today, he's one of the richest men in the world with a global business that is worth billions of dollars, but he used to be a poor boy from Galicia, in the north of Spain. This is the story of Amancio Ortega, the founder of the clothing company, Zara.

Amancio was born in 1936. His father was a railway worker and didn't earn much money. The family sometimes couldn't afford food. His mother used to ask for credit at the grocery store, but one day they said no. At that moment, Amancio decided to quit school and get a job. He was just 14.

Amancio's first job was at a shirt store. He used to fold the shirts and deliver them to customers on his bike. Then he moved to another store, where he learned a lot about the industry. Clothes used to be very expensive, and there wasn't much to choose from, so customers didn't use to buy many. Amancio realized that if he could produce more attractive clothes more cheaply, people would spend more money.



So, at the age of 27, and with just a little money that he'd saved, Amancio started his own business making pajamas, which he sold to local stores. After borrowing some money from the bank, he began making other types of clothing, and the business grew. In 1975, Amancio opened his first Zara store, and the company soon opened more stores in Spain.

Today, you can find Zara and the other fashion companies Amancio owns in 88 different countries around the world, but he still lives in Galicia, where he grew up.

2 Order the events from 1–8. Read the text and check.

- a He worked in a shirt store.
- b Zara expanded around the world.
- c He quit school.
- d The first Zara store opened.
- e He started to produce other types of clothing.
- f Amancio was born in northern Spain.
- g He used his own money to start a business.
- h He asked the bank for some money.

4 A Match the two columns to make sentences. Check your answers in the text.

- 1 Amancio decided to
- 2 His mother used to
- 3 Customers didn't use to
- 4 He used to

- a ask for credit.
- b buy many clothes.
- c quit school.
- d be a poor boy from Galicia.

6 Match the words in the box with definitions 1–6. Look at the highlighted words in the text on page 40 to help you.

be worth earn can afford spend save borrow

1 have enough money to buy something _____ 4 have a value of a certain amount of money _____
2 not use money and keep it in a bank _____ 5 take money from someone, but return it later _____
3 use money to buy something _____ 6 make money from work _____

8 A 5.4 Listen to five people talking about their childhood. Match the topics in the box with the speakers.

bedtime money toys vacations food

1 Rachel _____ 2 Allan _____ 3 Freddy _____ 4 Lucy _____ 5 Sam _____

B 5.4 Complete the sentences with the simple past or *used to* form of the verbs in parentheses. Listen again and check.

1 The first book I _____ was *Northern Lights*. (buy)
2 Our parents _____ about us. (not worry)
3 We _____ for dinner every Saturday night. (go out)
4 My grandpa always _____ me a story in bed at night. (read)
5 I _____ a Buzz Lightyear toy for my birthday one year. (get)

1 Match the options in the box with pictures a–f.

discount cash register shopping center/mall cash line receipt



3 5.7 Watch or listen to the first part of *Learning Curve*. Check (✓) the best summary of what Ethan says.

- a Shopping in the past was very different.
- b Shopping centers have a long history.
- c Shopping centers or malls are the best place to find bargains.

5 A Check (✓) Kate's opinion of the Grand Bazaar.

- a She thinks it's an interesting place for tourists.
- b She thinks it's a good place to go shopping.
- c She prefers modern shopping malls.

3 5.11 In pairs, try to complete the sentences. Listen again and check.

- 1 *The Scream* was painted in _____ by Edvard Munch.
- 2 This version is thought to be _____ by many experts.
- 3 The jacket was worn by Michael Jackson in the music video for _____.
- 4 It's made of red and black _____.
- 5 The Aston Martin car was driven by Sean Connery in the _____ movies.
- 6 Another car from the movies was stolen in _____.
- 7 Vegemite is eaten by millions of _____ every day.
- 8 This piece of toast was given to Niall Horan from _____ on an Australian TV show.

6 Look at the picture and the title. What do you think the text is about? How much is the box worth?
Read the text and check.

FAMILY FINDS "LOST" TREASURE IN FATHER'S HOME



This beautiful wood and gold box was made in Japan in 1640. It is one of ten boxes that were made in Kyoto by Kaomi Nagashige, a well-known Japanese artist. However, this box was thought to be lost. In fact, the Victoria and Albert Museum in London had spent over fifty years searching for it. Unknown to the museum, the box was just one kilometer away in a nearby house. It was bought by a French engineer for £100 in 1970, and amazingly, it was used as a table for his television! After he died, his family decided to sell it, and it was identified by art experts as one of the lost Japanese boxes from 1640. It went up for auction, and was sold to the Rijksmuseum in Amsterdam for 7.3 million euros, making the family millionaires. ■

7 A Use the words to make passive questions.

1 what / the box / make of ?

2 where / the box / make ?

3 when / the box / make ?

4 who / the box / buy / by / in 1970 ?

5 how much / the box / buy / for ?

6 what / the box / use / for ?

7 who / the box / identify / by ?

8 who / the box / sell / to / for 7.3 million euros?

10 A In pairs, write five quiz questions with the passive form of the verbs in the boxes.

invent

make

sing

direct

wear

write

paint

record

know

discover

use

win

B Exchange quizzes with another pair and answer the questions.

1.

2.

3

4.

5.
