

LEADERS HAVE COURAGE

Leadership is perhaps one of the 1) _____ (2W) subjects in business. Leadership has 2) _____ (3W) with 3) _____ (1W). I know many people who sit at 4) _____ (3W) of an organization who are not leaders. We do as they tell us because they have 5) _____ (3W), but we do not 6) _____ (2W) and we do not 7) _____ (2W). I also know people at low levels of organizations that have 8) _____ (3W). But 9) _____ (5W). The choice to look after the person to the left of them; the choice to look after the person to the right of them. And we 10) _____ (3W) and follow them 11) _____ (1W). Leadership is the 12) _____ (2W) to see those around us 13) _____ (1W). You, every one of us, can choose to be the leader we 14) _____ (3W). We lead our teams and we can lead our clients, when we decide that we will do 15) _____ (4W) to see them rise, to see them 16) _____ (3W) and their dreams. And this is what 17) _____ (2W) means: I serve your dream rather than you 18) _____ (4W). And it's totally fine to have 19) _____ (2W). It's totally fine to have 20) _____ (1W) because that becomes the 21) _____ (3W) that somebody wants to give you their money because they believe in you. It is 22) _____ (2W). But the best leaders I know are 23) _____ (3W). There's no such thing as an 24) _____ (2W). It doesn't exist. Like there's no such thing as an expert parent. It doesn't exist, right? 25) _____ (5W). And even the most senior leaders constantly are reading books, reading articles, watching talks, having conversations all the time about leadership. They're always in 26) _____ (2W). And I think for anyone who wants to be a leader, you have to 27) _____ (5W) of the subject. Like anything, if you want to be good at something, you have to study it. And the most 28) _____ (2W) of leadership... You know we talk about 29) _____ (3W). Yes, these are important. But I've known some wonderful leaders who don't have 30) _____ (4W). I've known some wonderful leaders that are quiet and 31) _____ (4W), but they all have 32) _____ (1W).

The courage to **speak truth to power.**

The courage to **believe in people.**

The courage to **take risks on people.**

The courage to **advance a vision.**

The courage to **do the right thing and have integrity.**

The courage to **ignore the short term ups and downs of the business.**

I think courage is a very 33) _____ (2W) of leadership.