

Can you name some areas where AI is currently used?

Match the spheres to the explanations of how AI is used for their purposes.

1.Smartphones

a)They use AI to personalize users' feeds, recommend content, and filter out unwanted posts.

2.Social media platforms

b)They use AI to learn and adapt to users' habits and preferences and make their life more comfortable.

3.Streaming services

c)Ai is used in this sphere to detect fraudulent activity and to make personalized recommendations for financial products.

4. Virtual assistants (like Siri)

d)They use AI to enhance features such as camera settings and facial recognition.

5.Smart home devices

e)They use AI to recognize and respond to voice commands.

6.Online shopping

f)They use AI to make personalized recommendations based on users' viewing or listening history.

7.Banking

g)AI is used in this sphere to provide personalized product recommendations and to predict customers' purchasing behavior.

8.Email filters

h)They use AI to filter out spam and prioritize important messages.





"On the cutting edge" -

knowledgeable about technology.

"A game-changer" -

being at the forefront of technological development.

"Push the envelope" -

exhaustion from overuse of technology or work.

"In the driver's seat" -

to test the limits of what is possible.

"Tech-savvy" -

to be in control of a situation.

"Burnout" -

to revolutionize a field

Complete the sentences below with the correct idiomatic expressions from the list:

1. Companies are constantly trying to _____ by integrating testing more advanced algorithms to **improve** their products and services.
2. The **new** AI technology developed for healthcare is truly _____; it allows for faster and more accurate diagnostics than ever before.
3. One challenge with working in tech-heavy environments is the risk of _____, as constant updates and demands can lead to **mental and physical exhaustion**.
4. Despite the rapid advancements in AI, human experts are still _____ when it comes to making complex ethical decisions and ensuring that AI systems are used responsibly keeping things under **control**.
5. Many believe that AI-driven self-driving cars are _____ in the automotive industry, as they have the potential to **revolutionize** how we travel from the past to a new way of traveling.
6. Being _____ is essential for professionals who want to stay competitive in today's tech-driven job market, they see themselves in the need to improve their **tech skills**.

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"Burnout" –

Let's discuss with the class, share ideas to complete the comments.

- "The integration of AI in healthcare is truly **on the cutting edge**. It allows"
- "AI algorithms are a **game-changer** in _____ field, enabling faster fraud detection and more accurate market predictions."
- "With AI tools enhancing personalized learning, learners are now able to **push the envelope** by"
- "_____ enhanced by AI are really **in the driver's seat** of transforming how we ..."
- "Being **tech-savvy** is crucial for _____ today, especially"
- "While AI improves _____ and _____, it's important to be mindful of potential **burnout** from the constant"

