

2 Presenting the pros and cons

CB Sections C7
and C8

There is a proposal to build a factory in a beautiful area of countryside. A resident, Paula, has written to the local paper putting forward the pros and cons of the idea. Match the *italic* words and phrases in her email with the following headings. Two have been done as examples.

- Listing In the first place
- Contrast _____
- Reasoning _____
- Emphasis _____
- Addition _____
- Consequence I was delighted
- Opinion _____
- Summing up _____

Subject:

Dear Editor,

I was delighted when I heard of the proposal to build a new furniture factory *because* we really need more jobs in this area. If a factory were built in Kemble, our economic future would be secure, and young people *in particular* would no longer have to leave the area to look for work. I realise there are a number of problems concerned with the proposal *but* these could be overcome.

In the first place, it has been pointed out that there is no access road to the site where the proposed factory would be built. *In my view, however*, a new road to the factory could be constructed by cutting through the wood that surrounds the village.

Secondly, the factory would encourage more people to move into Kemble, resulting in increased pressure on housing. *However*, a block of flats could be built on the edge of the village, where the recreation ground is now. *Therefore*, I think the overcrowding objection can be answered.

Another point to consider is that a bigger population has many advantages. The village shop would have more customers, for example. *As a result*, it could expand and offer a better range of goods. Moreover, the local school would get more pupils. *Consequently*, more teachers would be recruited and better resources would probably be made available.

In conclusion, I think we should definitely go ahead with the new factory as surely all these advantages outweigh any disadvantages that people might be concerned about.

Yours faithfully,

Paula Marconi