

Vocabulary Unit 3



Money and marketing

1 Find eight words in the wordsnake. Write them down. Are the words people (P) or things (T)?

b *advertisement* a *gains* c *brand* d *business* e *consumer* f *producer* g *retailer* h *shop* i *assistant* j *product*

advertisement

T

1 _____
2 _____
3 _____
4 _____
5 _____
6 _____
7 _____

2 Choose the correct words.

A What does your dad do, Joel?
B He owns a **company** / **value** that makes tables and chairs.

1 A That's a nice shirt, Damian. Was it expensive?
B No, it **cost** / **worth** about £15.

2 A Let's go to the cinema tonight.
B Sorry, I can't. I'm trying to **rent** / **save** money for my trip next summer.

3 A What are you getting Jane for her birthday?
B I want to get her a gold ring, but I can't **promote** / **afford** it.

4 A Is your new phone already broken?
B Yes, I'm so angry! What a **spend-** / **rip-off**!

5 A My mother says that when she was a girl, having a computer was a **price** / **luxury**.
B Really? Now everyone has one.

6 A What are **marketing** / **status** symbols?
B Oh, they're things like fast cars and expensive watches.



Shops and shopping

3 Choose the correct words to label the pictures.



checkout / shelves



1 **bar code** / **shop assistant**



2 **changing room** / **window-shopping**



3 **fit** / **scan**



4 **deliver** / **exchange**



5 **label** / **receipt**

4 Complete the blog with the words in the box.

changing rooms checkouts return
shop assistants special offers try them on

Martha's Blog – My DREAM SHOPPING TRIP

Hi, everybody. My grandparents gave me some money for doing well at school! I'm going shopping.

Here's a list of things that I want on my DREAM SHOPPING TRIP:

- a shop with a lot of special offers. I love bargains!
 - (1) friendly and polite (1) ____!
 - (2) ____ with BIG mirrors!
- clothes that always fit when you (3) ____!
- lots of (4) ____ and no people waiting at them!
- and best of all ... when you (5) ____ things, you always get your money back ... no problem!

What's on your list for a DREAM SHOPPING TRIP?